



2024

NDiSTEM

PROSPECTUS

Achieve True Representation in STEM

The SACNAS National Diversity in STEM (NDiSTEM) Conference is the largest multidisciplinary and multicultural STEM diversity conference in the country. Attendees from across all STEM disciplines partake in a dynamic program inclusive of professional development, research sessions, and cultural events. Partners are a key component of this experience, providing opportunities, positions, mentorship, and knowledge. By partnering with SACNAS, you have the unique opportunity to engage with and recruit research-focused, highly engaged and motivated students and professionals, all while contributing toward true representation in STEM.



EXHIBITING ROBUST BENEFIT OPPORTUNITIES

- Two Full Days of Exhibiting
- Full Conference Registrations for all Exhibitors
- Non-Competing Exhibit Hall Hours
- Priority Booth Selection
- Lead Retrieval
- Optimal Booth Location Options

3000+
STUDENTS

3000+
PROFESSIONALS

1400+
EXHIBITORS

500+
BOOTHS

RECRUITMENT ENGAGE WITH BROADLY DIVERSE TALENT

- Full Attendee List (Presenting ONLY)
- Career Center Job Postings + Social Media Promotion
- Access to Resume Database
- Exhibit Hall Interview Booth
- Digital Recruitment Guide Featured Ad
- Lead Retrieval Mobile App

1,000+
STUDENT
PRESENTERS

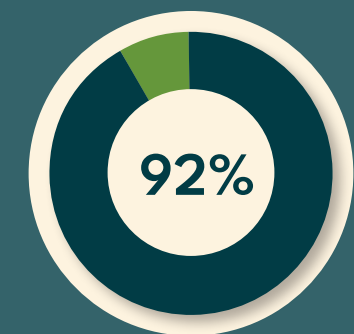
23,000+
CONTACT CARDS
COLLECTED

96%
HIGH LEVEL
OF QUALITY
ENGAGEMENTS

13+
DISCIPLINES
REPRESENTED

BRANDING OPPORTUNITIES TO BUILD YOUR BRAND

- Sponsor a Reception
- Logo on Conference Bags
- Logo Included in Exterior Digital Signage at Convention Center
- Visual Recognition at Plenary
- Visual Recognition at Breakout Sessions
- Featured Branding in Conference Emails
- Featured Branding at Convention Center
- Spotlight on SACNAS Website
- Featured Branding at Exhibit Hall Entrance
- Featured Branding on Conference Website



OF EXHIBITING PARTNERS
RECOMMEND SACNAS TO OTHERS

LEVEL	PRESENTING	PLATINUM	DIAMOND	GOLD	SILVER	BRONZE	ENHANCED
INVESTMENT	\$250,000	\$150,000	\$100,000	\$75,000	\$50,000	\$30,000	\$15,000
AVAILABLE	1	1	3	4	6	11	26
FEATURED NDISTEM EVENTS							
Two Minute Opening Plenary Video	✓						
Five Minute Plenary Speaking Remarks	✓						
A Post Conference 45 Minute Webinar	✓						
Organization Recognition with Award and Photo at Plenary Session	✓	✓	✓				
Hosted Reception with Opening Remarks	Student Presenters and Scholarship Recipients	Chapter Award Ceremony	Chapter Officers Leadership October Retreat				
Organization Recognized During Closing Plenary	✓	✓	✓	✓	✓	✓	✓
EXHIBITING							
Exhibit Hall Space	Up to 20x50	Up to 30x30	Up to 20x40	Up to 20x30	Up to 20x20	Up to 20x10	10x10
Exhibit Hall Full Conference Registrations	20	15	10	8	6	4	2
Housing Assistance	✓	✓					
Partner Reception Invitations	10	8	6	4	3	2	2
RECRUITING							
Full Attendee List	✓						
Social Media Promotion of Career Center Job Postings	✓	✓	✓				
Access to Resume Database	9 Months	6 Months	3 Months	1 Month			
Career Center Job Postings	20	12	8	6	2		
Exhibit Hall Interview Booth	3 Full Days	2 Full Days	2 Days	1 Day	1 Day	1/2 Day	
Digital Recruitment Guide Featured Ad	2 Page with Video	1 Page with Video	1 Page	1 Page	1/2 Page	1/2 Page	
Lead Retrieval Mobile App	4	3	2	2	1	1	1
BRANDING							
Logo on Conference Bags	✓						
Logo Included in Exterior Digital Signage at Convention Center	✓						
Visual Recognition at Plenary	✓	✓					
Visual Recognition at Breakout Sessions	✓	✓	✓	✓			
Featured Branding in Conference Emails	✓	✓	✓	✓			
Featured Branding at Convention Center	✓	✓	✓	✓			
Spotlight on SACNAS Website	✓	✓	✓	✓	✓	✓	
Featured Branding at Exhibit Hall Entrance	✓	✓	✓	✓	✓	✓	✓
Featured Branding on Conference Website	✓	✓	✓	✓	✓	✓	✓
SOCIAL MEDIA							
Conference Mobile App Push Notification	3	1	1				
Feature Organization Profile and Promotion	3 Months	2 Months	1 Month				
Partnership Announcement on all SACNAS Social Channels	✓	✓	✓	✓	✓	✓	✓
STUDENT SUPPORT							
Student Presentation Awards	12	10	8	6	4	2	1
Conference Registration Scholarships	10	8	6	4	2	2	1
MEMBERSHIP SUPPORT							
SACNAS Student Memberships	50	35	30	25	20	15	8
SACNAS Professional Memberships	50	25	15	10	8	6	2

A LA CARTE

	Investment	Number Available
EVENTS		
Hosted Attendee Breakfast Host a breakfast session for up to 125 conference attendees (can be offered to a targeted audience), which features a speaker selected in partnership with SACNAS.	\$25,000	3
On-Site Resume Assistance Workshop Opportunity to guide, edit and assist attendees with their resumes at NDiSTEM.	\$25,000	1
Sponsor a Concurrent Session Create and present your STEM content for the conference attendees in one of the six sponsored sessions.	\$25,000	6
Sponsor Branding - Conversations with Scientists Representing the spectrum of science disciplines, all professional attendees are invited to dine with student attendees and engage in informal round-table discussions about discipline-specific careers.	\$20,000	2
NDiSTEM Pow Wow The Pow Wow brings together all our participants and SACNAS membership to celebrate the conference and support community through Native American singing and dancing.	\$15,000	1
NDiSTEM Pachanga Our closing celebration provides an informal and fun for all ages activity focused on music, culture and a celebration of the whole SACNAS community.	\$15,000	1
Native American and Indigenous Reception: Thursday Evening An opportunity for professionals and students to network and connect with and celebrate Native American, Alaskan Native, and Indigenous Pacific Islander students.	\$15,000	1
LGBTQIA+ Reception: Thursday Evening This reception celebrates LGBTQIA+ students, professionals, and allies. The reception offers attendees the opportunity to network, exchange stories, and build community.	\$15,000	1
Black, Afro-Latinx, Afro-Indigenous Reception: Thursday Evening This reception celebrates Black, Afro-Latinx, and Afro-Indigenous communities. The reception offers attendees the opportunity to network, exchange stories and build community.	\$15,000	1
Women in STEM Reception: Thursday Evening This reception celebrates and focuses on women at every stage of their education and career. The reception offers attendees the opportunity to network, exchange stories, and build community.	\$15,000	1
Leadership Alumni Reception: Thursday Evening For over 10 years, SACNAS has offered leadership development programs resulting in a strong network of over 300 scientists who have directly benefited from these leadership programs at NDiSTEM. We know that leaders are not born; they are made.	\$15,000	1
BRANDING		
Brand Asset at Convention Center: Registration Kiosks Exclusive branding of the event registration including sponsor logo on kick panels of the registration counters.	\$15,000	1

A LA CARTE

	Investment	Number Available
BRANDING (CONTINUED)		
Brand Asset at Convention Center: Exhibit Hall Recharge Lounge Sponsor one of 3 lounges located in the exhibit hall. Lounge areas include seating and charging station.	\$10,000	3
Brand Asset at Convention Center: Restroom Mirrors Sponsor branding on mirrors in restrooms located throughout the convention center.	\$6,000	10
Brand Asset at Convention Center: Ribbon Wall Logo or branding added to the Ribbon Wall located in a premier location of the conference.	\$6,000	1
Brand Asset at Convention Center: Escalator Double Sided Place your brand on highly trafficked escalators between conference floors leading to the Ballrooms and Exhibit Hall.	\$4,000	4
Brand Asset at Convention Center: Interior Video Wall Monitors Your logo or video on large screens located near exhibit halls.	\$3,000	2
Brand Asset at Convention Center: Escalator Single Sided Place your brand on highly trafficked escalators between conference floors leading to the Ballrooms and Exhibit Hall.	\$2,500	8
Brand Asset at Convention Center: Interior Advertising Monitors Your logo featured on several interior digital monitors throughout the convention center.	\$1,500	10
REFRESHMENT BREAKS		
Exhibit Hall Refreshment Break (Friday Morning) Sponsor a refreshment break and receive prominent signage, acknowledgement in the conference program, and access to students and professionals during the break.	\$12,500	1
Cultural Marketplace Coffee Break (Saturday Morning) Sponsor a coffee break and receive prominent signage, acknowledgement in the conference program, and access to students and professionals during the break.	\$5,000	1
Mentor Judge Coffee Break (Thursday Morning) Sponsor a coffee break and receive prominent signage, acknowledgement during the presentation and access to professionals that will serve as research presentation mentor judges during the break.	\$5,000	1
STUDENT SUPPORT		
Individual Student Travel Award Provide conference scholarships that include funded travel, lodging, and/or registration for undergraduate and graduate students to attend NDiSTEM.	\$1,500	Unlimited
Graduate Student Oral Presentation Award Provide a student award to aspiring STEM students from all backgrounds to advance in their academic and career success. Awards are given to graduate oral presenters. Partner name displayed during awards ceremony. Student awardee contact information provided post-conference.	\$1,500	Unlimited
Undergraduate Student Poster Presentation Award Provide a student award to aspiring STEM students from all backgrounds to advance in their academic and career success. Awards are given to undergraduate research presenters. Partner name displayed during awards ceremony. Student awardee contact information provided post-conference.	\$1,000	Unlimited

Known for our blend of science, culture, and community, SACNAS invites attendees and partners to bring their whole selves - their identity, background, experiences, and talents - to STEM. Through strategic partnerships with institutions, companies, and agencies all over the country, SACNAS provides its members access to the opportunities and connections needed to excel in obtaining advanced degrees, careers and positions of leadership in STEM.

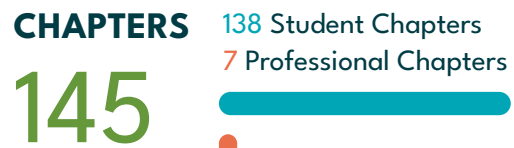
2023 CONFERENCE BY THE NUMBERS



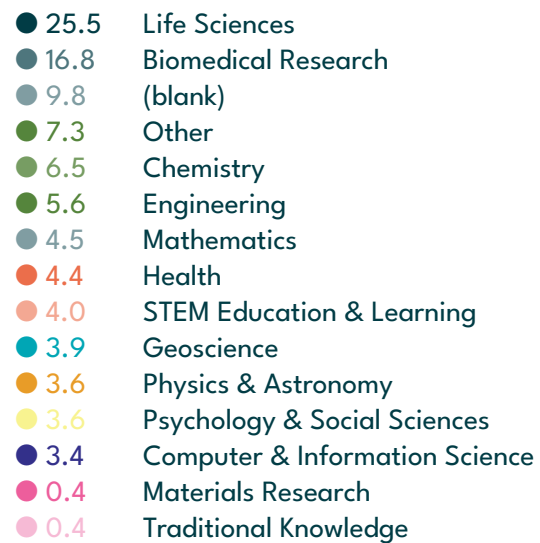
BY TYPE



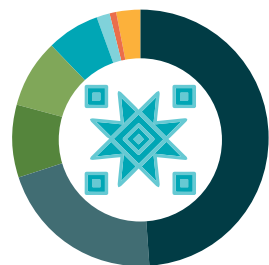
- 72% Students
- 28% Postdocs and Professionals



DISCIPLINES REPRESENTED



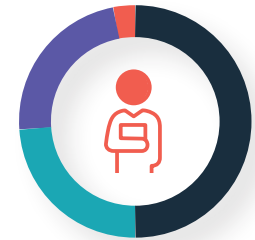
ETHNICITIES REPRESENTED



- 49.0% Hispanics or Latino/a/x
- 21.0% White
- 9.2% Asian
- 8.6% Black or African American
- 6.9% American Indian or Alaskan Native
- 0.9% Middle East or North African
- 1.6% Native Hawaiian or Pacific Islander
- 2.9% Not Listed/ Prefer not to say

“SACNAS represents an opportunity to work with an organization that has put tremendous effort into ensuring that the broadest net is cast to find all the talents that are out there and help them on their professional journey.”

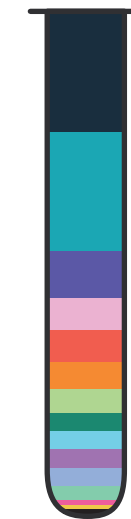
Bill Heath, Vice President Research and Development,
Ely Lily Group 2023 Diamond Partner



- ATTENDEE TYPE**
- 50% STUDENT
 - 24% PROFESSIONAL
 - 23% EXHIBITOR
 - 3% POSTDOC



- ETHNICITY**
- 43% HISPANIC OR LATINO/A/X
 - 22% WHITE
 - 10% BLACK OR AFRICAN AMERICAN
 - 10% ASIAN
 - 6% AMERICAN INDIAN OR ALASKA NATIVE
 - 4% PREFER NOT TO SAY
 - 2% NOT LISTED
 - 1% MIDDLE EAST OR NORTH AFRICAN
 - 1% NATIVE HAWAIIAN OR PACIFIC ISLANDER
 - 1% UNKNOWN



- DISCIPLINES**
- 26% LIFE SCIENCES
 - 16% BIOMEDICAL RESEARCH
 - 10% OTHER DISCIPLINES
 - 7% STEM EDUCATION AND LEARNING
 - 7% ENGINEERING
 - 6% CHEMISTRY
 - 5% HEALTH
 - 4% GEOSCIENCE
 - 4% COMPUTER AND INFORMATION SCIENCE
 - 4% MATHEMATICS
 - 4% PHYSICS AND ASTRONOMY
 - 3% PSYCHOLOGY AND SOCIAL SERVICES
 - 1% MATERIALS RESEARCH
 - 1% TRADITIONAL KNOWLEDGE
 - 1% UNKNOWN



50%

FIRST GENERATION COLLEGE STUDENT

MINORITY SERVING INSTITUTIONS BY DESIGNATION AMONG STUDENTS

- 64% NON MINORITY-SERVING INSTITUTIONS
- 34% HSI
- 1% HBCU
- 1% TCU

DOCTORAL UNIVERSITY CLASSIFICATIONS AMONG STUDENTS

- 48% NON DOCTORAL UNIVERSITIES
- 38% R1
- 14% R2
- 1% DOCTORAL/PROFESSIONAL UNIVERSITIES

Over the course of the event, college-level through professional attendees are immersed in cutting-edge STEM research, professional development sessions, motivational keynote speakers, and the Graduate School & Career Expo Hall, as well as multicultural celebrations and traditions, and an inclusive and welcoming community of peers, mentors, and role models. Simply put, the SACNAS conference is a broadly inclusive space where you are encouraged and empowered to bring your whole self to STEM.



“It has been an honor to be able to partner with SACNAS to advance our mutually held goals of advancing diversity and equity in science. Theirs is a deeply committed and passionate organization run by some of the most wonderful people you’ll have the opportunity to meet.”



PATRICK MCBRIEN
DIRECTOR OF RECRUITMENT AND ADMISSIONS,
OREGON STATE UNIVERSITY GRADUATE SCHOOL
2023 PRESENTING PARTNER

“SACNAS aims to serve the most underserved in science. By partnering with SACNAS, you help us provide support to those who are most in need and stand most to gain, particularly through travel scholarships that provide students with the means to attend our NDiSTEM Conference. This opportunity and experience can be nothing short of life-changing.”



LORISSA V. SAIZ
STUDENT BOARD MEMBER, SACNAS

“SACNAS could not do the work it does, or impact the students and professionals it serves, without the generous and steadfast support of SACNAS partners. From booths in the NDiSTEM exhibit hall to conference partners and everything between, SACNAS partners are essential to the science, culture, community, networking, and career development infused into all of its programs and services.”



CHARLA LAMBERT
BOARD PRESIDENT, SACNAS



“Partnering with SACNAS goes beyond impacting an individual. A partnership impacts entire communities.”



JUAN AMADOR
EXECUTIVE DIRECTOR, SACNAS

Future Conference Dates

2025

OCT 30 – NOV 1

Columbus
Ohio

2026

OCT 29 – 31

Long Beach
California

2027

OCT 28 – 30

Kansas City
Missouri



VISIT US
sacnas.org

EMAIL US
partnerships@sacnas.org



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