Achieve True Representation in STEM

The SACNAS National Diversity in STEM (NDiSTEM) Conference is the largest multidisciplinary and multicultural STEM diversity conference in the country. Attendees from across all STEM disciplines partake in a dynamic program inclusive of professional development, research sessions, and cultural events. Partners are a key component of this experience, providing opportunities, positions, mentorship, and knowledge. By partnering with SACNAS, you have the unique opportunity to engage with and recruit research-focused, highly engaged and motivated students and professionals, all while contributing toward true representation in STEM.

EXHIBITING
ROBUST BENEFIT OPPORTUNITIES

- Two Full Days of Exhibiting
- Full Conference Registrations for all Exhibitors
- Non-Competing Exhibit Hall Hours
- Priority Booth Selection
- Lead Retrieval
- Optimal Booth Location Options

RECRUITMENT
ENGAGE WITH BROADLY DIVERSE TALENT

- Full Attendee List (Presenting ONLY)
- Career Center Job Postings + Social Media Promotion
- Access to Resume Database
- Exhibit Hall Interview Booth
- Digital Recruitment Guide Featured Ad
- Lead Retrieval Mobile App

BRANDING
OPPORTUNITIES TO BUILD YOUR BRAND

- Sponsor a Reception
- Logo on Conference Bags
- Logo Included in Exterior Digital Signage at Convention Center
- Visual Recognition at Plenary
- Visual Recognition at Breakout Sessions
- Featured Branding in Conference Emails
- Featured Branding at Convention Center
- Spotlight on SACNAS Website
- Featured Branding at Exhibit Hall Entrance
- Featured Branding on Conference Website

3000+ STUDENTS
3000+ PROFESSIONALS
1,000+ STUDENT PRESENTERS
23,000+ CONTACT CARDS COLLECTED
1400+ EXHIBITORS
500+ BOOTHS
96% HIGH LEVEL OF QUALITY ENGAGEMENTS
13+ DISCIPLINES REPRESENTED
92% OF EXHIBITING PARTNERS RECOMMEND SACNAS TO OTHERS
<table>
<thead>
<tr>
<th>LEVEL</th>
<th>PRESENTING</th>
<th>PLATINUM</th>
<th>DIAMOND</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
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<tbody>
<tr>
<td>INVESTMENT</td>
<td>$250,000</td>
<td>$150,000</td>
<td>$100,000</td>
<td>$75,000</td>
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<td>3</td>
<td>4</td>
<td>6</td>
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**FEATURED NDiSTEM EVENTS**

- Two Minute Opening Plenary Video
- Five Minute Plenary Speaking Remarks
- A Post Conference 45 Minute Webinar
- Organization Recognition with Award and Photo at Plenary Session

**Hosted Reception with Opening Remarks**

- Student Presenters and Scholarship Recipients
- Chapter Award Ceremony
- Chapter Officers Leadership October Retreat

**EXHIBITING**

- Exhibit Hall Space: Up to 20x50
- Exhibit Hall Full Conference Registrations: 20
- Housing Assistance
- Partner Reception Invitations: 10

**RECRUITING**

- Full Attendee List
- Access to Resume Database: 9 Months
- Career Center Job Postings: 20
- Exhibit Hall Interview Booth: 3 Full Days
- Digital Recruitment Guide Featured Ad: 2 Page with Video

**BRANDING**

- Logo on Conference Bags
- Logo Included in Exterior Digital Signage at Convention Center
- Visual Recognition at Plenary
- Visual Recognition at Breakout Sessions
- Featured Branding in Conference Emails
- Featured Branding at Convention Center

**SOCIAL MEDIA**

- Conference Mobile App Push Notification: 3
- Feature Organization Profile and Promotion: 3 Months
- Partnership Announcement on all SACNAS Social Channels

**STUDENT SUPPORT**

- Student Presentation Awards: 12
- Conference Registration Scholarships: 10

**MEMBERSHIP SUPPORT**

- SACNAS Student Memberships: 50
- SACNAS Professional Memberships: 50
# EVENTS

<table>
<thead>
<tr>
<th>EVENT</th>
<th>Investment</th>
<th>Number Available</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hosted Attendee Breakfast  for up to 125 conference attendees (can be offered to a targeted audience), which features a speaker selected in partnership with SACNAS.</td>
<td>$25,000</td>
<td>3</td>
</tr>
<tr>
<td>On-Site Resume Assistance Workshop</td>
<td>$25,000</td>
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<tr>
<td>Sponsor a Concurrent Session</td>
<td>$25,000</td>
<td>6</td>
</tr>
<tr>
<td>Sponsor Branding - Conversations with Scientists</td>
<td>$20,000</td>
<td>2</td>
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<tr>
<td>NDiSTEM Pow Wow</td>
<td>$15,000</td>
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</tr>
<tr>
<td>NDiSTEM Panchaga</td>
<td>$15,000</td>
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</tr>
<tr>
<td>Native American and Indigenous Reception: Thursday Evening</td>
<td>$15,000</td>
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<tr>
<td>LGBTQA+ Reception: Thursday Evening</td>
<td>$15,000</td>
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<tr>
<td>Black, Afro-Latinx, Afro-Indigenous Reception: Thursday Evening</td>
<td>$15,000</td>
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</tr>
<tr>
<td>Women in STEM Reception: Thursday Evening</td>
<td>$15,000</td>
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<tr>
<td>Leadership Alumni Reception: Thursday Evening</td>
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<tr>
<td>Community College Day</td>
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<td>Brand Asset at Convention Center: Registration Kiosks</td>
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# A LA CARTE

<table>
<thead>
<tr>
<th>BRANDING (CONTINUOUS)</th>
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<tbody>
<tr>
<td>Brand Asset at Convention Center: Exhibit Hall Recharge Lounge</td>
</tr>
<tr>
<td>Brand Asset at Convention Center: Restroom Mirrors</td>
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<tr>
<td>Brand Asset at Convention Center: Ribbon Wall</td>
</tr>
<tr>
<td>Brand Asset at Convention Center: Escalator Double Sided</td>
</tr>
<tr>
<td>Brand Asset at Convention Center: Interior Video Wall Monitors</td>
</tr>
<tr>
<td>Brand Asset at Convention Center: Escalator Single Sided</td>
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<tr>
<td>Brand Asset at Convention Center: Interior Advertising Monitors</td>
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## REFRESHMENT BREAKS

<table>
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<tr>
<th>BREAK</th>
<th>Investment</th>
<th>Number Available</th>
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<tbody>
<tr>
<td>Exhibit Hall Refreshment Break (Friday Morning)</td>
<td>$12,500</td>
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<tr>
<td>Cultural Marketplace Coffee Break (Saturday Morning)</td>
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<tr>
<td>Mentor Judge Coffee Break (Thursday Morning)</td>
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## STUDENT SUPPORT

<table>
<thead>
<tr>
<th>AWARD</th>
<th>Investment</th>
<th>Number Available</th>
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</thead>
<tbody>
<tr>
<td>Individual Student Travel Award</td>
<td>$1,500</td>
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</tr>
<tr>
<td>Graduate Student Oral Presentation Award</td>
<td>$1,500</td>
<td>Unlimited</td>
</tr>
<tr>
<td>Undergraduate Student Poster Presentation Award</td>
<td>$1,000</td>
<td>Unlimited</td>
</tr>
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</table>
Known for our blend of science, culture, and community, SACNAS invites attendees and partners to bring their whole selves - their identity, background, experiences, and talents - to STEM. Through strategic partnerships with institutions, companies, and agencies all over the country, SACNAS provides its members access to the opportunities and connections needed to excel in obtaining advanced degrees, careers and positions of leadership in STEM.

“SACNAS represents an opportunity to work with an organization that has put tremendous effort into ensuring that the broadest net is cast to find all the talents that are out there and help them on their professional journey.”

Bill Heath, Vice President Research and Development, Eli Lily Group 2023 Diamond Partner

Over the course of the event, college-level through professional attendees are immersed in cutting-edge STEM research, professional development sessions, motivational keynote speakers, and the Graduate School & Career Expo Hall, as well as multicultural celebrations and traditions, and an inclusive and welcoming community of peers, mentors, and role models. Simply put, the SACNAS conference is a broadly inclusive space where you are encouraged and empowered to bring your whole self to STEM.
“SACNAS aims to serve the most underserved in science. By partnering with SACNAS, you help us provide support to those who are most in need and stand most to gain, particularly through travel scholarships that provide students with the means to attend our NDiSTEM Conference. This opportunity and experience can be nothing short of life-changing.”

LORISSA V. SAIZ
STUDENT BOARD MEMBER, SACNAS

“It has been an honor to be able to partner with SACNAS to advance our mutually held goals of advancing diversity and equity in science. Theirs is a deeply committed and passionate organization run by some of the most wonderful people you’ll have the opportunity to meet.”

PATRICK MCBRIEN
DIRECTOR OF RECRUITMENT AND ADMISSIONS, OREGON STATE UNIVERSITY GRADUATE SCHOOL 2023 PRESENTING PARTNER

“SACNAS could not do the work it does, or impact the students and professionals it serves, without the generous and steadfast support of SACNAS partners. From booths in the NDiSTEM exhibit hall to conference partners and everything between, SACNAS partners are essential to the science, culture, community, networking, and career development infused into all of its programs and services.”

CHARLA LAMBERT
BOARD PRESIDENT, SACNAS

“Partnering with SACNAS goes beyond impacting an individual. A partnership impacts entire communities.”

JUAN AMADOR
EXECUTIVE DIRECTOR, SACNAS
Future Conference Dates

2025
OCT 30 – NOV 1
Columbus
Ohio

2026
OCT 29 – 31
Long Beach
California

2027
OCT 28 – 30
Kansas City
Missouri

SACNAS

VISIT US
sacnas.org

EMAIL US
partnerships@sacnas.org

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