Achieve True Representation in STEM

The SACNAS National Diversity in STEM (NDiSTEM) Conference is the largest multidisciplinary and multicultural STEM diversity conference in the country. Attendees from across all STEM disciplines partake in a dynamic program inclusive of professional development, research sessions, and cultural events. Partners are a key component of this experience, providing opportunities, positions, mentorship, and knowledge. By partnering with SACNAS, you have the unique opportunity to engage with and recruit research-focused, highly engaged and motivated students and professionals, all while contributing toward true representation in STEM.

EXHIBITING
ROBUST BENEFIT OPPORTUNITIES

- Two Full Days of Exhibiting
- Full Conference Registrations for all Exhibitors
- Non-Competing Exhibit Hall Hours
- Priority Booth Selection
- Lead Retrieval
- Optimal Booth Location Options

RECRUITMENT
ENGAGE WITH BROADLY DIVERSE TALENT

- Full Attendee List (Presenting ONLY)
- Career Center Job Postings + Social Media Promotion
- Access to Resume Database
- Exhibit Hall Interview Booth
- Digital Recruitment Guide Featured Ad
- Lead Retrieval Mobile App

BRANDING
OPPORTUNITIES TO BUILD YOUR BRAND

- Sponsor a Reception
- Logo on Conference Bags
- Logo Included in Exterior Digital Signage at Convention Center
- Visual Recognition at Plenary
- Visual Recognition at Breakout Sessions
- Featured Branding in Conference Emails
- Featured Branding at Convention Center
- Spotlight on SACNAS Website
- Featured Branding at Exhibit Hall Entrance
- Featured Branding on Conference Website

- 3000+ STUDENTS
- 3000+ PROFESSIONALS
- 1400+ EXHIBITORS
- 500+ BOOTHS
- 1,000+ STUDENT PRESENTERS
- 23,000+ CONTACT CARDS COLLECTED
- 96% HIGH LEVEL OF QUALITY ENGAGEMENTS
- 13+ DISCIPLINES REPRESENTED
- 92% OF EXHIBITING PARTNERS RECOMMEND SACNAS TO OTHERS
<table>
<thead>
<tr>
<th>LEVEL</th>
<th>PRESENTING</th>
<th>PLATINUM</th>
<th>DIAMOND</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
<th>ENHANCED</th>
</tr>
</thead>
<tbody>
<tr>
<td>INVESTMENT</td>
<td>$250,000</td>
<td>$180,000</td>
<td>$100,000</td>
<td>$75,000</td>
<td>$50,000</td>
<td>$30,000</td>
<td>$15,000</td>
</tr>
<tr>
<td>AVAILABLE</td>
<td>3</td>
<td>4</td>
<td></td>
<td>17</td>
<td>11</td>
<td>7</td>
<td>26 15</td>
</tr>
</tbody>
</table>

**FEATURED ND|STEM EVENTS**

- Two Minute Opening Plenary Video
  - ✔
- Five Minute Plenary Speaking Remarks
  - ✔
- A Post Conference 45 Minute Webinar
  - ✔
- Organization Recognition with Award and Photo at Plenary Session
  - ✔ ✔

- Hosted Reception with Opening Remarks
  - ✔
- Organization Recognized During Closing Plenary
  - ✔ ✔ ✔ ✔ ✔ ✔ ✔

**EXHIBITING**

- Exhibit Hall Space
  - Up to 20x50
  - Up to 30x30
  - Up to 20x40
  - Up to 20x30
  - Up to 20x20
  - Up to 20x10
  - 10x10
- Exhibit Hall Full Conference Registrations
  - 20
  - 15
  - 10
  - 8
  - 6
  - 4
  - 2
- Housing Assistance
  - ✔
- Partner Reception Invitations
  - 10
  - 8
  - 6
  - 4
  - 3
  - 2
  - 2

**RECRUITING**

- Full Attendee List
  - ✔
- Access to Resume Database
  - 9 Months
  - 6 Months
  - 3 Months
  - 1 Month
- Career Center Job Postings
  - 20
  - 12
  - 8
  - 6
  - 2
- Exhibit Hall Interview Booth
  - 3 Full Days
  - 2 Full Days
  - 2 Days
  - 1 Day
  - 1 Day
  - 1/2 Day
- Lead Retrieval Mobile App
  - 4
  - 3
  - 2
  - 2
  - 1
  - 1

**BRANDING**

- Logo on Conference Bags
  - ✔
- Logo Included in Exterior Digital Signage at Convention Center
  - ✔
- Visual Recognition at Plenary
  - ✔
- Visual Recognition at Breakout Sessions
  - ✔
- Featured Branding in Conference Emails
  - ✔
- Featured Branding at Convention Center
  - ✔
- Spotlight on SACNAS Website
  - ✔
- Featured Branding at Exhibit Hall Entrance
  - ✔
- Featured Branding on Conference Website
  - ✔

**SOCIAL MEDIA**

- Conference Mobile App Push Notification
  - 3
  - 1
  - 1
- Feature Organization Profile and Promotion
  - 3 Months
  - 2 Months
  - 1 Month
- Partnership Announcement on all SACNAS Social Channels
  - ✔

**STUDENT SUPPORT**

- Student Presentation Awards
  - 12
  - 10
  - 8
  - 6
  - 4
  - 2
  - 1
- Conference Registration Scholarships
  - 10
  - 8
  - 6
  - 4
  - 2
  - 2

**MEMBERSHIP SUPPORT**

- SACNAS Student Memberships
  - 50
  - 35
  - 30
  - 25
  - 20
  - 15
  - 8
- SACNAS Professional Memberships
  - 50
  - 25
  - 15
  - 10
  - 8
  - 6
  - 2
A LA CARTE

EVENTS

<table>
<thead>
<tr>
<th>Event</th>
<th>Investment</th>
<th>Number Available</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hosted Attendee Breakfast</td>
<td>$25,000</td>
<td>3</td>
</tr>
<tr>
<td>Host a breakfast session for up to 125 conference attendees (can be offered to a targeted audience), which features a speaker selected in partnership with SACNAS.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>On-Site Resume Assistance Workshop</td>
<td>$25,000</td>
<td>1</td>
</tr>
<tr>
<td>Opportunity to guide, edit and assist attendees with their resumes at NDiSTEM.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sponsor a Concurrent Session</td>
<td>$25,000</td>
<td>6</td>
</tr>
<tr>
<td>Create and present your STEM content for the conference attendees in one of the six sponsored sessions.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sponsor Branding - Conversations with Scientists</td>
<td>$20,000</td>
<td>2</td>
</tr>
<tr>
<td>Representing the spectrum of science disciplines, all professional attendees are invited to dine with student attendees and engage in informal round-table discussions about discipline-specific careers.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>NDiSTEM Pow Wow</td>
<td>$15,000</td>
<td>1</td>
</tr>
<tr>
<td>The Pow Wow brings together all our participants and SACNAS membership to celebrate the conference and support community through Native American singing and dancing.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>NDiSTEM Pachanga</td>
<td>$15,000</td>
<td>1</td>
</tr>
<tr>
<td>Our closing celebration provides an informal and fun for all ages activity focused on music, culture and a celebration of the whole SACNAS community.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Native American and Indigenous Reception: Thursday Evening</td>
<td>$15,000</td>
<td>1</td>
</tr>
<tr>
<td>An opportunity for professionals and students to network and connect with and celebrate Native American, Alaskan Native, and Indigenous Pacific Islander students.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>LGBTQA+ Reception: Thursday Evening</td>
<td>$15,000</td>
<td>1</td>
</tr>
<tr>
<td>This reception celebrates LGBTQA+ students, professionals, and allies. The reception offers attendees the opportunity to network, exchange stories, and build community.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Black, Afro-Latinx, Afro-Indigenous Reception: Thursday Evening</td>
<td>$15,000</td>
<td>1</td>
</tr>
<tr>
<td>This reception celebrates Black, Afro-Latinx, and Afro-Indigenous communities. The reception offers attendees the opportunity to network, exchange stories and build community.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Women in STEM Reception: Thursday Evening</td>
<td>$15,000</td>
<td>1</td>
</tr>
<tr>
<td>This reception celebrates women at every stage of their education and career. The reception offers attendees the opportunity to network, exchange stories, and build community.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Leadership Alumni Reception: Thursday Evening</td>
<td>$15,000</td>
<td>1</td>
</tr>
<tr>
<td>For over 10 years, SACNAS has offered leadership development programs resulting in a strong network of over 300 scientists who have directly benefited from these leadership programs at NDiSTEM. We know that leaders are not born; they are made.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Community College Day</td>
<td>$12,500</td>
<td>2</td>
</tr>
<tr>
<td>Community College Day is focused on engaging and preparing community college students who want to pursue a degree or career in STEM. This pre-conference event is a full day program that includes speakers, panels, and activities.</td>
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<td></td>
</tr>
<tr>
<td>Brand Asset at Convention Center: Registration Kiosks</td>
<td>$15,000</td>
<td>1</td>
</tr>
<tr>
<td>Exclusive branding of the event registration including sponsor logo on kiosk panels of the registration counters.</td>
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</tr>
</tbody>
</table>

BRANDING

| Brand Asset at Convention Center: Exhibit Hall Recharge Lounge | $10,000 | 3 |
| Brand Asset at Convention Center: Restroom Mirrors | $6,000 | 10 |
| Sponsor branding on mirrors in restrooms located throughout the convention center. |
| Brand Asset at Convention Center: Ribbon Wall | $6,000 | 1 |
| Logo or branding added to the Ribbon Wall located in a premier location of the conference. |
| Brand Asset at Convention Center: Escalator Double Sided | $4,000 | 4 |
| Place your brand on highly trafficked escalators between conference floors leading to the Ballrooms and Exhibit Hall. |
| Brand Asset at Convention Center: Interior Video Wall Monitors | $3,000 | 2 |
| Your logo or video on large screens located near exhibit halls. |
| Brand Asset at Convention Center: Escalator Single Sided | $2,500 | 8 |
| Place your brand on highly trafficked escalators between conference floors leading to the Ballrooms and Exhibit Hall. |
| Brand Asset at Convention Center: Interior Advertising Monitors | $1,500 | 10 |
| Your logo featured on several interior digital monitors throughout the convention center. |

REFRESHMENT BREAKS

<table>
<thead>
<tr>
<th>Event</th>
<th>Investment</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Exhibit Hall Refreshment Break (Friday Morning)</td>
<td>$12,500</td>
<td>1</td>
</tr>
<tr>
<td>Sponsor a refreshment break and receive prominent signage, acknowledgement in the conference program, and access to students and professionals during the break.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cultural Marketplace Coffee Break (Saturday Morning)</td>
<td>$5,000</td>
<td>1</td>
</tr>
<tr>
<td>Sponsor a coffee break and receive prominent signage, acknowledgement in the conference program, and access to students and professionals during the break.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mentor Judge Coffee Break (Thursday Morning)</td>
<td>$5,000</td>
<td>1</td>
</tr>
<tr>
<td>Sponsor a coffee break and receive prominent signage, acknowledgement during the presentation and access to professionals that will serve as research presentation mentor judges during the break.</td>
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</tr>
</tbody>
</table>

STUDENT SUPPORT

<table>
<thead>
<tr>
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<th>Number Available</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual Student Travel Award</td>
<td>$1,500</td>
<td>Unlimited</td>
</tr>
<tr>
<td>Provide conference scholarships that include funded travel, lodging, and/or registration for undergraduate and graduate students to attend NDiSTEM.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Graduate Student Oral Presentation Award</td>
<td>$1,500</td>
<td>Unlimited</td>
</tr>
<tr>
<td>Provide a student award to aspiring STEM students from all backgrounds to advance in their academic and career success. Awards are given to graduate oral presenters. Partner name displayed during awards ceremony. Student awardee contact information provided post-conference.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Undergraduate Student Poster Presentation Award</td>
<td>$1,000</td>
<td>Unlimited</td>
</tr>
<tr>
<td>Provide a student award to aspiring STEM students from all backgrounds to advance in their academic and career success. Awards are given to undergraduate research presenters. Partner name displayed during awards ceremony. Student awardee contact information provided post-conference.</td>
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<td></td>
</tr>
</tbody>
</table>
Known for our blend of science, culture, and community, SACNAS invites attendees and partners to bring their whole selves - their identity, background, experiences, and talents - to STEM. Through strategic partnerships with institutions, companies, and agencies all over the country, SACNAS provides its members access to the opportunities and connections needed to excel in obtaining advanced degrees, careers and positions of leadership in STEM.

“SACNAS represents an opportunity to work with an organization that has put tremendous effort into ensuring that the broadest net is cast to find all the talents that are out there and help them on their professional journey.”

Bill Heath, Vice President Research and Development, Eli Lily Group 2023 Diamond Partner

Over the course of the event, college-level through professional attendees are immersed in cutting-edge STEM research, professional development sessions, motivational keynote speakers, and the Graduate School & Career Expo Hall, as well as multicultural celebrations and traditions, and an inclusive and welcoming community of peers, mentors, and role models. Simply put, the SACNAS conference is a broadly inclusive space where you are encouraged and empowered to bring your whole self to STEM.
“It has been an honor to be able to partner with SACNAS to advance our mutually held goals of advancing diversity and equity in science. Theirs is a deeply committed and passionate organization run by some of the most wonderful people you’ll have the opportunity to meet.”

PATRICK MCBRIEN
DIRECTOR OF RECRUITMENT AND ADMISSIONS, OREGON STATE UNIVERSITY GRADUATE SCHOOL 2023 PRESENTING PARTNER

“SACNAS aims to serve the most underserved in science. By partnering with SACNAS, you help us provide support to those who are most in need and stand most to gain, particularly through travel scholarships that provide students with the means to attend our NDiSTEM Conference. This opportunity and experience can be nothing short of life-changing.”

LORISSA V. SAIZ
STUDENT BOARD MEMBER, SACNAS

“SACNAS could not do the work it does, or impact the students and professionals it serves, without the generous and steadfast support of SACNAS partners. From booths in the NDiSTEM exhibit hall to conference partners and everything between, SACNAS partners are essential to the science, culture, community, networking, and career development infused into all of its programs and services.”

CHARLA LAMBERT
BOARD PRESIDENT, SACNAS

“Partnering with SACNAS goes beyond impacting an individual. A partnership impacts entire communities.”

JUAN AMADOR
EXECUTIVE DIRECTOR, SACNAS
Funding for this NDiSTEM Conference was made possible in part by 1R13GM136129 and 1R25GM130515 from the NIH National Institute of General Medical Science. The views expressed in written conference materials or publications and by speakers and moderators do not necessarily reflect the official policies of the Department of Health and Human Services; nor does mention of trade names, commercial practices, or organizations imply endorsement by the U.S. Government.

VISIT US
sacnas.org

EMAIL US
partnerships@sacnas.org

Future Conference Dates

2025
OCT 30 – NOV 1
Columbus
Ohio

2026
OCT 29 – 31
Long Beach
California

2027
OCT 28 – 30
Kansas City
Missouri