

NDiSTEM Only Sponsorships

This overview includes all available NDiSTEM partnership opportunities for Universities, Government Institutions and Organizations





About SACNAS

- Founded in 1973, SACNAS is an inclusive organization dedicated to fostering the success of Chicanos/Hispanics and Native Americans, from college students to professionals, in attaining advanced degrees, careers, and positions of leadership in STEM.
- See our [2021 Annual Report](#)



Achieving #TrueDiversity

SACNAS is working toward a world in which the STEM enterprise proportionally reflects the demographics of the nation; a world of true diversity.

We are changing the face of STEM by celebrating the contributions and perspectives of individuals from historically excluded identities, while ensuring that all our members see themselves in STEM and build the skills and relationships to thrive.

Explore a sponsorship with SACNAS to identify ways to increase your impact, visibility, and engagement with our community.



SACNAS by the Numbers

7,400+

**current members
of diverse
backgrounds**

- 55% undergrad/grad students/postdoc members
- 45% professional members
- 37% first-generation college student members

135

**student and
professional
chapters
nationwide**

4,000+

**attendees at
the NDiSTEM
conference**

276,825

**Job views on
our job board**
(+56% from 2019)

Our diverse membership and attendees are composed of undergraduate and graduate students, postdocs, and professionals from all STEM fields and sectors. Grow your brand recognition for diversity and inclusion in STEM, create meaningful connections to talent, and increase visibility for your organization with SACNAS.



NDiSTEM ONLY Elite Sponsorship Levels

Diamond, \$125,000

1 Available

Speaking Engagements:

Five (5) minutes: Choose Opening or Closing Ceremony

Branding Visibility:

- Organization representative recognized on main stage with award and photo-op
- Thirty (30) second sponsor-created video at Plenary
- Logo placement (level-specific) on all major conference signage
- Visual Recognition at all Plenary Sessions and Breakout Sessions
- Verbal Recognition at Opening & Closing Ceremonies
- Level-specific recognition on conference website
- Logo placement (level-specific) on all conference emails
- Announcement of partnership on all SACNAS social channels
- Post-conference email to all NDiSTEM Attendees
- Premium placement, NDiSTEM Recruitment Guide
- One (1) brand asset (i.e., window clings, carpet clings, lanyards, etc.)

Institutional Participation:

- In-Person Premium 20x40 Booth with 24 full conference registrations
- Thirty-Two (32) Exhibit Hall Only in-person registrations
- Additional registrations at 50%
- Twelve (12) VIP Reception Passes
- Digital Exhibiting
- Unlimited Digital-Only Registrations
- Full Digital Attendee List

Gold, \$100,000

2 Available

Speaking Engagements:

Three (3) minutes: 1 Plenary

Branding Visibility:

- Organization representative recognized on main stage with award and photo-op
- Logo placement (level-specific) on all major conference signage
- Visual Recognition at all Plenary Sessions and Breakout Sessions
- Level-specific recognition on conference website
- Logo placement (level-specific) on all conference emails
- Announcement of partnership on all SACNAS social channels
- Premium placement, NDiSTEM Recruitment Guide
- One (1) brand asset (i.e., window clings, carpet clings, lanyards, etc.)

Institutional Participation:

- In-Person Premium 20x30 Booth with 18 full conference registrations
- Twenty-four (24) Exhibit Hall Only in-person registrations
- Ten (10) VIP Reception Passes
- Digital Exhibiting
- Unlimited Digital-Only Registrations
- Full Digital Attendee List

NDiSTEM ONLY Elite Sponsorship Levels

Silver, \$75,000

2 Available

Branding Visibility:

- Recognition at Closing Ceremony
- Organization representative recognized on main stage with award and photo-op
- Logo placement (level-specific) on all major conference signage
- Visual Recognition at all Plenary Sessions and Breakout Sessions
- Level-specific recognition on conference website
- Logo placement (level-specific) on all conference emails
- Announcement of partnership on all SACNAS social channels
- Premium placement, NDiSTEM Recruitment Guide
- One (1) brand asset (i.e., window clings, carpet clings, lanyards, etc.)

Institutional Participation:

- In-Person Premium 20x30 Booth with 16 full conference registrations
- Twenty-four (24) Exhibit Hall Only in-person registrations
- Eight (8) VIP Reception Passes
- Digital Exhibiting Booth
- Unlimited Digital-Only Registrations
- Full Digital Attendee List

Turquoise, \$50,000

3 Available

Branding Visibility:

- Recognition at Closing Ceremony
- Organization representative recognized on main stage with award and photo-op
- Logo placement (level-specific) on all major conference signage
- Visual Recognition at all Plenary Sessions and Breakout Sessions
- Level-specific recognition on conference website
- Logo placement (level-specific) on all conference emails
- Announcement of partnership on all SACNAS social channels
- Premium placement, NDiSTEM Recruitment Guide
- One (1) brand asset (i.e., window clings, carpet clings, lanyards, etc.)

Institutional Participation:

- In-Person Premium 20x20 Booth with 12 full conference registrations
- Sixteen (16) Exhibit Hall Only in-person registrations
- Six (6) VIP Reception Passes
- Digital Exhibiting
- Unlimited Digital-Only Registrations
- Full Digital Attendee List

Bronze, \$25,000

10 Available

Branding Visibility:

- Organization representative recognized on main stage with award and photo-op
- Logo placement (level-specific) on all major conference signage
- Visual Recognition at all Plenary Sessions and Breakout Sessions
- Level-specific recognition on conference website
- Logo placement (level-specific) on all conference emails
- Announcement of partnership on all SACNAS social channels
- Premium placement, NDiSTEM Recruitment Guide
- One (1) brand asset (i.e., window clings, carpet clings, lanyards, etc.)

Institutional Participation:

- In-Person Premium 20x20 Booth with 10 full conference registrations
- Sixteen (16) Exhibit Hall Only in-person registrations
- Four (4) VIP Reception Passes
- Digital Exhibiting
- Unlimited Digital-Only Registrations
- Full Digital Attendee List

Brand Sponsorship Opportunities

2 available at each level

Equity Brand: \$2,500

- Ad in Digital Recruitment Guide

Culture Brand: \$5,000

- Ad in Digital Recruitment Guide
- Logo included in post-conference emails
- 1 message on SACNAS social channels

STEM Brand: \$7,500

- Ad with video in Digital Recruitment Guide
- Logo included in post-conference emails
- 1 message on SACNAS social channels
- 1 custom email to conference attendees

Community Brand: \$10,000

- Ad with video in Digital Recruitment Guide
- Logo included in all conference emails
- 1 message on SACNAS social channels
- 1 custom email to conference attendees
- Recognition on conference website and virtual lobby



Individual Student Presentation Awards: \$1,500

NDiSTEM ONLY Sponsorship Opportunities

- Sponsoring an individual award provides the opportunity for a member of your organization to recognize individual students for exemplary research and presentation skills, while gaining personalized visibility and exposure.
- Participate as a Mentor Judge and nominate exemplary student presenters for presentation awards.
- Access to student awardee contact information for direct follow-up.
- Opportunity to provide recruitment materials (information on applications, internships, and fellowships) via email to student awardees.
- Written acknowledgement (Partner name displayed on Student Awards Ceremony).
- Visual acknowledgement (logo projected on screen) during presentation of individual award.
- Verbal recognition by student presenters.

Conference Scholarships: \$5,000

- As a Registration Scholarship Partner, you can directly support a student's career path and invest in the future of STEM! Partners will sponsor STEM students in the discipline of your choice.
- Three (3) student scholars in the discipline of your choice.
- Special meet and greet virtual event for you and your sponsored students only.
- Student names provided to you in advance of conference.
- Access to SACNAS scholarship awardees list for follow up after the conference.



Receptions: \$15,000-30,000

- **Women in STEM**
 - **LGBTQIA+**
 - **Discipline Specific**
 - **Black, Afro- Latinx, and Afro- Indigenous**
- Speaking opportunity: 5-minute welcome
 - Participate in live discussions and networking with event attendees
 - Two (2) full conference registrations (access to full conference agenda, including Expo Hall)
 - Visual acknowledgement (logo projected on screen) in event room
 - Written acknowledgement in conference agenda
 - Pre-conference promotions via email and social media spotlight
 - Post-conference email (created by partner) sent by SACNAS to event attendees on your behalf

Award Ceremonies: \$20,000

- **Student Presentation Awards Ceremony**
 - **Chapter Awards Ceremony & Networking Receptions**
 - **American Indian Dance Performance**
- Speaking opportunity: 5-minute welcome with video option
 - Four (4) full conference registrations
 - Visual acknowledgement (logo projected on screen) in event room
 - Written acknowledgement in conference agenda
 - Pre-conference promotions via email and social media spotlight
 - Post-conference email (created by partner) sent by SACNAS to event attendees on your behalf



THE SACNAS IMPACT: DIVERSITY + STEM”

“In the past 47 years, SACNAS has worked to normalize the practice of scientists bringing their complexity and humanity to STEM through inclusive environments that foster a sense of belonging. Science is not diluted when it is inclusive of culture and community, in fact, it is all the more potent.”

Dr. Sonia Zárate
Began as student member of SACNAS
Past president and board member at SACNAS





Ready to partner?

Contact Us:

partnerships@sacnas.org

