



5,186 ATTENDEES
(23% growth)

Impact



2,069

first-generation attendees¹



2,903

1st time SACNAS attendees²



838

student poster and graduate student oral presentations



340

volunteer mentor judges



92%

of all attendees would like to be part of this community after the conference



90%

of student attendees met people who can help them advance in school or in their career



90%

of professional attendees felt energized and inspired



430

exhibitor booths



Indigenous attendance rose

85.5%

from 2018 to 2019
(7.5% to 13.92%)

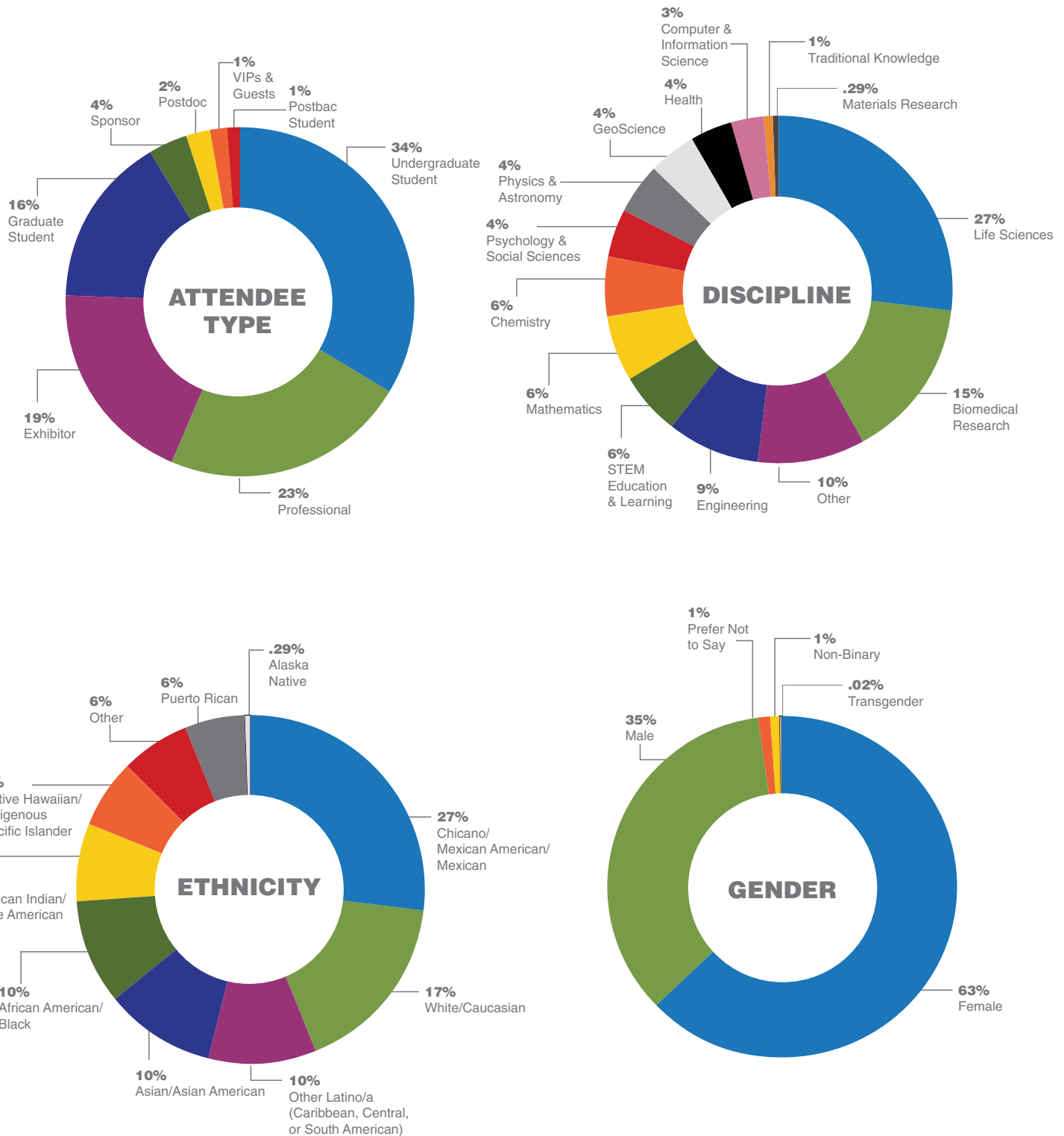
¹ of the 3,816 respondents

² of the 4,509 respondents



Demographics + Digital Reach

OUR ATTENDEES





Demographics + Digital Reach (cont.)



CONFERENCE WEBSITE

Week of Conference

USERS:

11,704

(+16.7% from 2018)



MOBILE APPLICATION

Week of Conference

USERS:

3.9K

(+20% from 2018)

MINUTES OPEN:

134K

(+10% from 2018)



TWITTER STATS

Month of Conference

FOLLOWERS:

13.3K

(+31.7% from 2018)

IMPRESSIONS:

551K

(+42% from 2018)



FACEBOOK

Week of Conference

FOLLOWERS:

10,695

(+6.3% from 2018)

REACH:

12,373

(+216.9% from 2018)



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@SACNAS conferences are always a space where I can feel reconnected with my culture and meet scientists from all backgrounds. Now I'm excited to finish my thesis work in the near-ish future and share it with all those who have helped me succeed!

