



SUCCESS REPORT & HIGHLIGHTS

Together we thrive.



Achieving True Diversity in STEM

sacnas.org/conference



SACNAS' National Diversity in STEM Conference is the largest multicultural and multidisciplinary STEM diversity event in the country, hosted annually by the Society for Advancement of Chicanos/Hispanics & Native Americans in Science (SACNAS). The 2020 event marked the first-ever virtual conference, and the 5th record-breaking conference in a row.



ATTENDEES

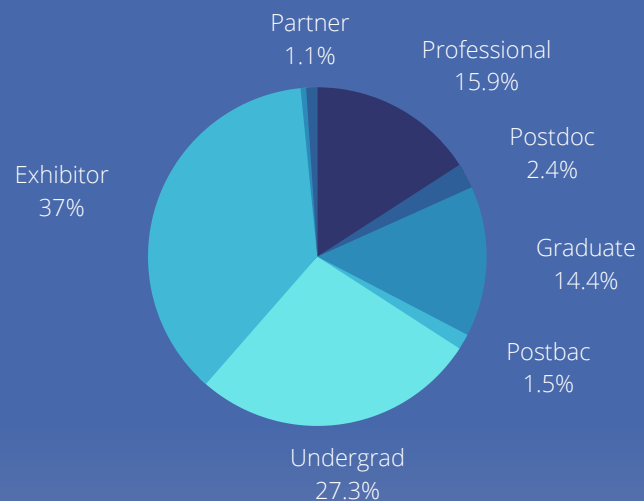
5,765
total attendees

10.1% growth from 2019

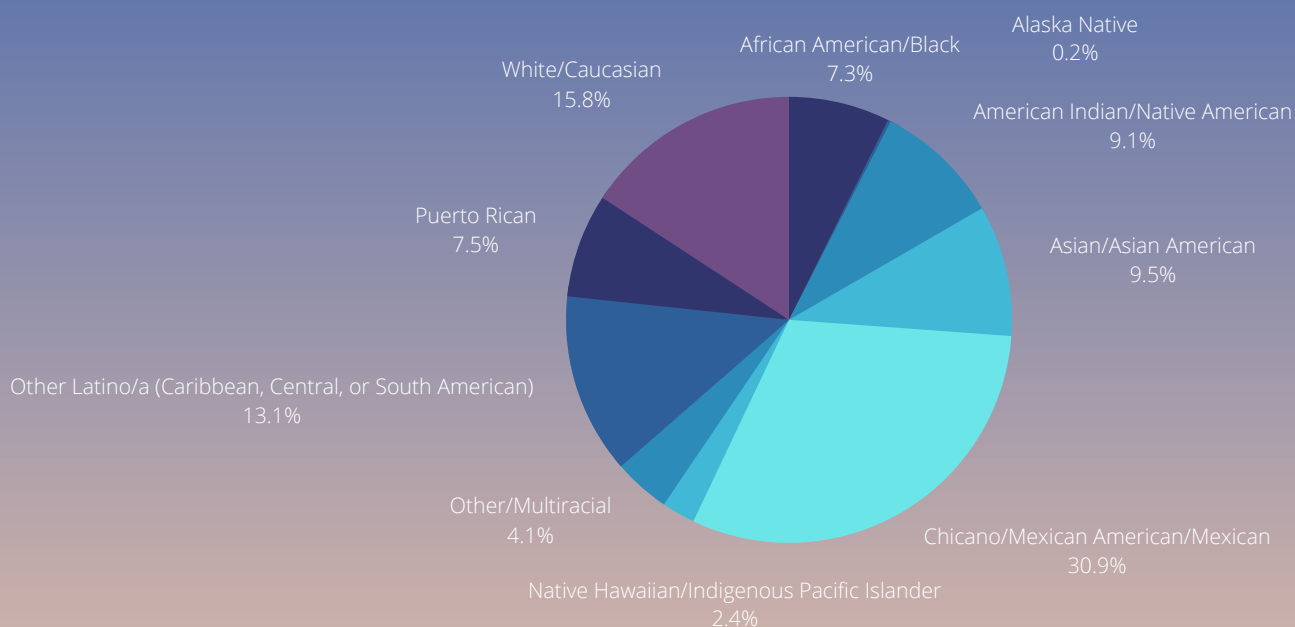
1,981 first-generation college students

signed-on from all STEM disciplines, backgrounds, and areas of the country.

ATTENDEE TYPE



ETHNICITY*

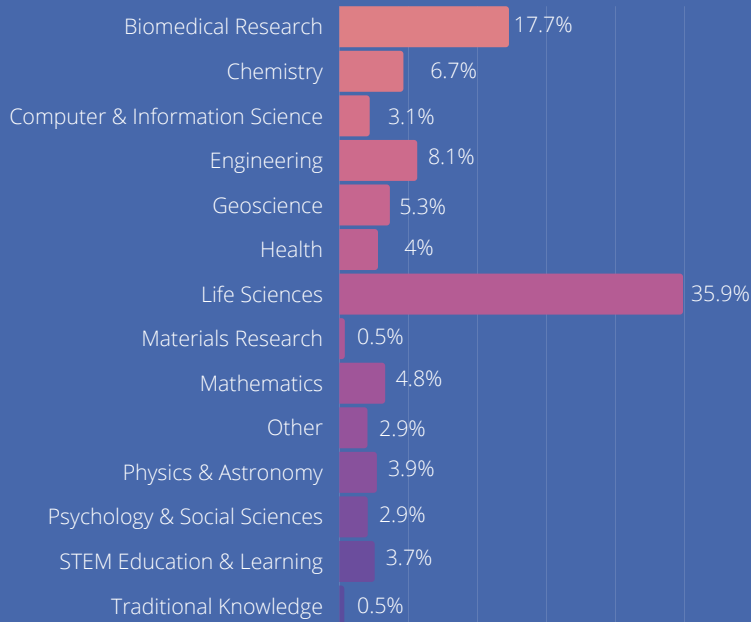


*Based on those who provided demographic information



ATTENDEES CONTINUED.

DISCIPLINE**



**Based on those who provided demographic information



**[The SACNAS conference]
reinvigorated my love for STEM.
It motivated me to excel in my
field. It reminded me of the
reasons I got into STEM in the
first place.**

— Conference Attendee

PARTNERS

88K+
views

**on the Expo Hall
per day**

**were given new, highly targeted opportunities to
engage, recruit and increase ROI, including...**

- ✓ **Expanded Expo Hall Hours**
- ✓ **Access** to Attendee Directories which could be quickly searched and filtered
- ✓ Multiple Opportunities to connect with attendees **before, during, and after** the event

Our program had a very positive conference experience. We were able to have a lot of in-depth conversations with students that led to a number of applicants to our PHD program. This conference is unlike any other experience for students or exhibitor – students come in ready to engage and they're excited!

**— Dr. Gabriel Montaña, Professor and Department Chair
at Northern Arizona University**

Interested in partnership opportunities?

Contact partnerships@sacnas.org





PROGRAMMING

was curated to support attendees at all stages of their education or career...

106
sessions

47 STEM/Scientific Symposia
53 Professional Development
6 Chapter Sessions

83%
of students

were motivated to continue their education and/or pursue a STEM career.

90%
of postdocs

agreed that the conference increased their professional skill.

The sessions helped me explore more in STEM, reminding me this is the right field for me. I liked [to see] how professionals have become successful in their field. It's great to be part of a community that represents me as Native American and [made me] feel more welcome.

— Conference Attendee

...guide meaningful connections between attendees, mentors, role models, and partners...

346
Institutions
& Companies

in the Virtual Graduate School & Career Expo Hall

251 Academic Institutions
74 Government/Non Profit
21 Corporate/Industry



7
Keynote & Featured
Speakers

Being able to talk with different scientists from different backgrounds, inspired me and informed me better on the different programs and career paths.

— Conference Attendee



930
Research
Presentations
by talented college students
and postdocs in all STEM
disciplines

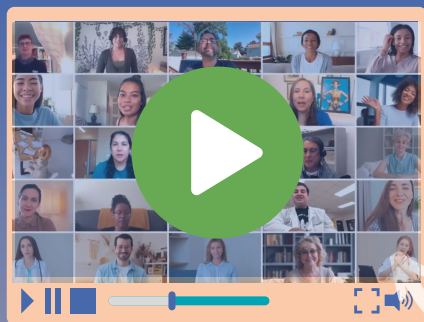
742 First-time presenters
503 First-generation
college students
102 Students received
awards for exceptional
presentation skills



290
Mentor Judges
signed up to provide direct
mentorship to student
presenters

“
The mentoring at SACNAS was helpful
because there is a broader more diverse
group of people to talk to that helped me to
open my mind to more opportunities.
— Conference Attendee

...and allow attendees to bring their full selves to the conference,
their education and their careers, by weaving culture into all
aspects of the event.



“
[The] SACNAS community just reminded me
that it's okay to be all that I am ALL the time.
In the lab, at a conference, when meeting new
people, and in everyday life. I can be all that
AND a scientist. #SACNAS2020
tweeted one attendee.

CLICK TO WATCH

SOCIAL MEDIA REACH

grew more than ever — amplifying important
discussions around STEM diversity, equity,
and inclusion beyond the conference.

11,579
total tweets

+36% from 2019

3,357
individuals

+29% from 2019

55,300,544
impressions

+28% from 2019

8,308,473
reach

+13% from 2019





Alexandra Hernandez
@xelamarie92

SACNAS is important to me because it reminds me that there is a community that supports me and truly cares about the success of those that are underrepresented in the sciences. This conference is my favorite and I am so grateful to be here. #SACNAS2020 #thesacnista



UPCOMING CONFERENCES

2021

Digital Conference
October 25 – 29

2023

Portland, Oregon
October 26-28

2025

Columbus, Ohio
October 30 – November 1

2022

San Juan, Puerto Rico
October 27-29

2024

Phoenix, Arizona
October 31 – November 2

2026

Long Beach, California
October 28-30

Learn more and get involved with the SACNAS conference at
sacnas.org/conference

The 2020 Virtual Conference was a success thanks to the support, hard work, and collaboration between

Our Partners

500+ Volunteers

reviewed applications and proposals, served as mentor judges, and/or served on the conference committee

SACNAS Board of Directors

SACNAS Staff

Thank You!

