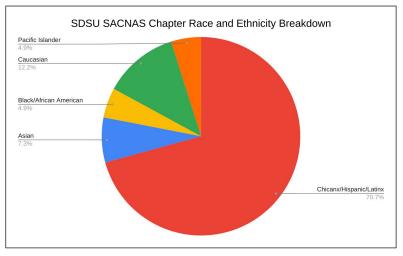
Recruitment & Member Retention: San Diego State University

Julia Cataldo, President Elizabeth Munguia, Secretary Briana Antunez, CSSC Rep



Recruitment: Underrepresented Minorities (URM)



We recruited students through research programs to obtain a diversity of disciplines in our chapter. These programs are aimed at disadvantaged and first generation college students who seek to pursue research careers. We also visited introductory STEM lectures to advertise our chapter and gain underclassmen. This is often difficult because not all STEM majors are within the same college at San Diego State University. For example, all engineering majors are within College of Engineering whereas biology and chemistry is within College of Sciences. We are an inclusive chapter open to all backgrounds including but not limited to: gender, sexuality, race, ethnicity, religion, and socio-economic class.



A-board member at Pride 2019



Members at the National SACNAS Conference 2019

Recruitment: Diverse Disciplines

Our current members consist of the following majors:

- Biology
 - General
 - Cell and molecular
 - Ecology
 - Evolution
- Chemistry
 - Analytical chemistry
 - Organic chemistry
 - Biochemistry
- Engineering
 - Mechanical engineering
 - Biomedical engineering
- Psychology
 - Clinical
 - Family counseling
- Physics



Rene Arviz Biomedical engineering



Madison Norona Analytical chemistry



Andrea Albarran Evolutionary biology

Member Retention: Active Membership

Active Membership Requirements:

Per semester:

- Attend at least *two* general body meetings
- Attend at least two chapter events

Per year:

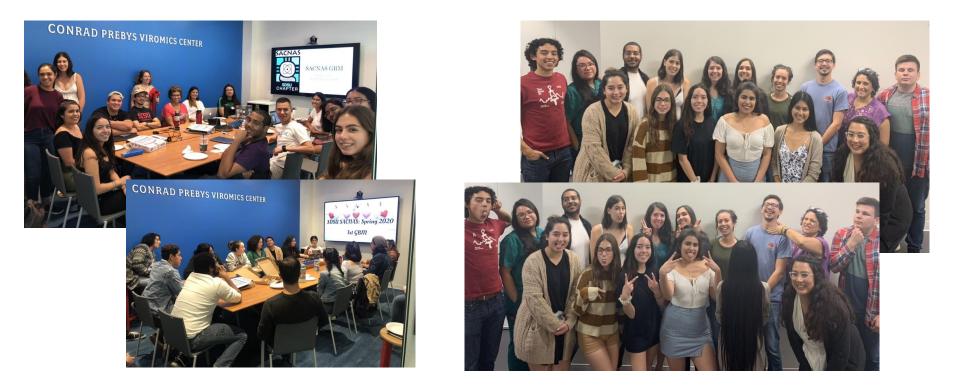
• Pay chapter dues \$10

If you are unable to attend meetings and events, please let us know and we will make special arrangements for you to complete requirements.

Active Membership

- 💙 2 meetings per semester
- 2 events per semester (fundraiser or outreach)
- Pay \$5 membership dues per semester

Member Retention: General Body Meetings



Our general body meetings always have pizza and a workshop or activity planned!

Member Retention: General Body Meetings



Adapting to Virtual

- Biweekly Zoom meetings!
 - Share info on upcoming virtual events & opportunities
 - Guest speakers/presentations
 - Games; Pictionary, Jackbox, Never Have I ever



Link: https://SDSU.zoom.us/j/97308309451? pwd=YmxhUTdjS2ZjZ015NXFIaG1Vc1hqUT09 Meeting ID: 973 0830 9451

Creative Strategies: Chapter Instagram



33 Posts

158 183 Following Followers

SACNAS at SDSU

Society of Advancement for Chicanx and Native Americans in Science at San Diego State University.

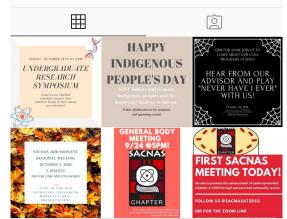
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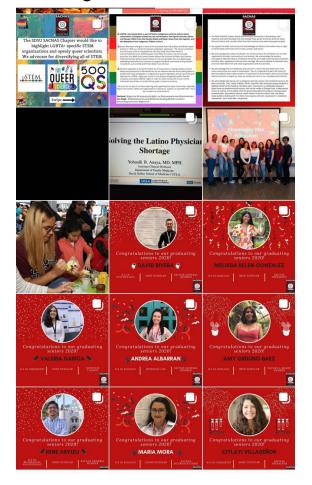
Inclusivity and equity

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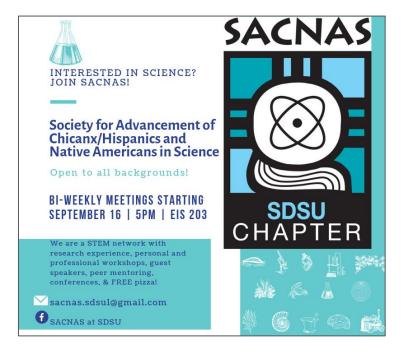


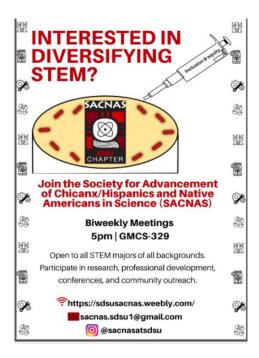
@sacnasatsdsu

Creative Strategies: Instagram Loteria



Creative Strategies: GBM Flyers





Creative Strategies: Chapter TikTok

