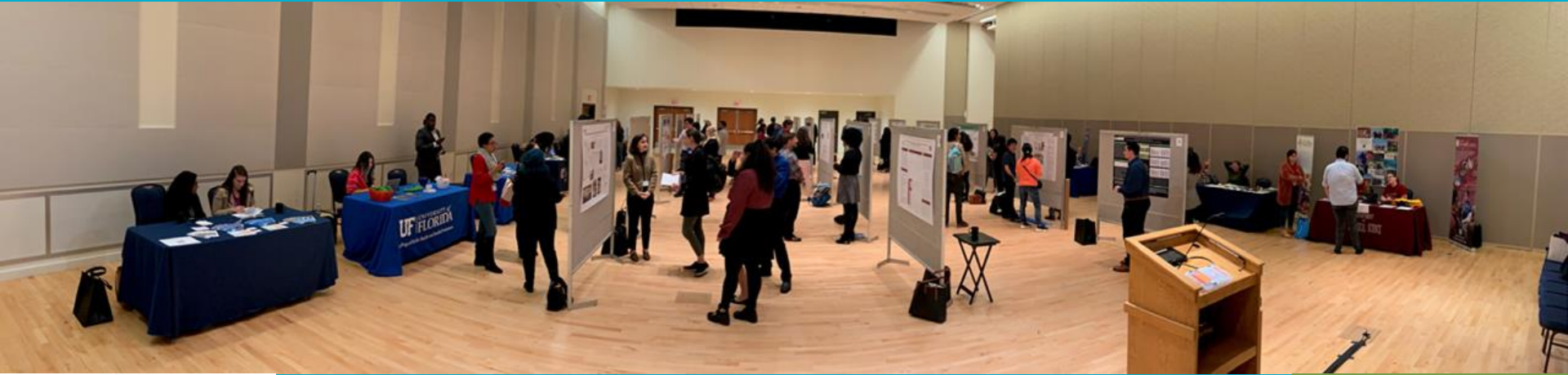
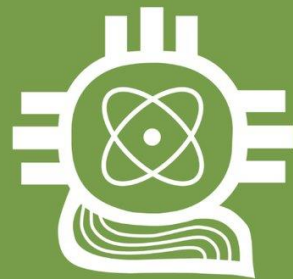


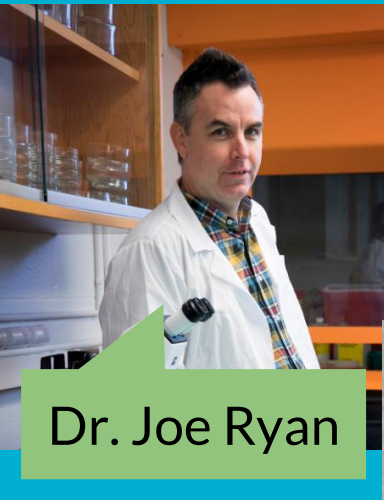
Fundraising Best Practices: Funding a Regional Conference



Sarah Kurtis, Natya Hans, Alex Hernandez
University of Florida SACNAS
Friday, October 23, 2020



2019-20 Conference Planning Committee



Dr. Joe Ryan



Sarah Kurtis

Ruben Garcia



Emilie-Kate
Tavernier



Shamindri
Tennakoon

Natya Hans



Lisa David



Alex
Hernandez

Greg
Jongsma

Timeline to Planning Conference

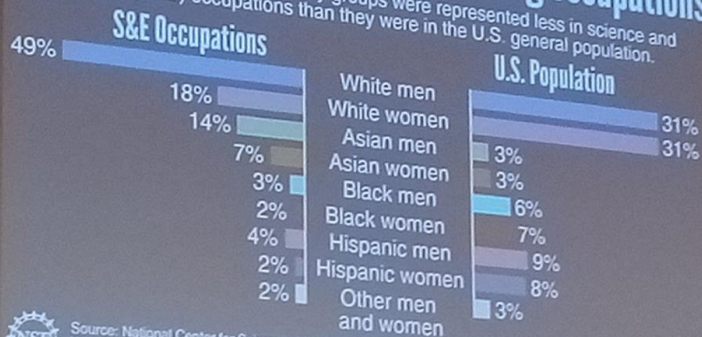
- Scheduling a venue and date for the conference
- Contact potential keynote speakers
- Spread the word and request support
 - Colleges and universities at UF and across Southeast
 - Each member assigned two states/territories
 - SACNAS chapters; research and diversity offices
 - Local and national businesses (e.g. Raytheon Technologies and Visit Gainesville)

Keynotes

- Dr. Danielle Lee, Southern Illinois University
- Dr. Andre Cropper, Raytheon Technologies
- Dr. Anita Marshall, University of Florida

Workers in science and engineering occupations

In 2015, women and some minority groups were represented less in science and engineering (S&E) occupations than they were in the U.S. general population.



Source: National Center for Science and Engineering Statistics, National Science Foundation
Women, Minorities, and Persons with Disabilities in Science and Engineering, 2017
<https://nsf.gov/statistics/wmpd/>

How you see the world matters the hypothesis that revealed themselves to you and I use that language very

UF UNIVERSITY OF FLORIDA

Timeline to Planning Conference

- Scheduling a venue and date for the conference
- Contact potential keynote speakers
- Spread the word and request support
 - Colleges and universities at UF and across Southeast
 - Each member assigned two states/territories
 - SACNAS chapters; research and diversity offices
 - Local and national businesses (e.g. Raytheon Technologies and Visit Gainesville)

Sponsorship Packages

GOLD SPONSOR

\$600

The gold sponsorship package includes the following branding opportunities and access:

- One sponsor presentation slide with logo/information
- 30-60 second video advertisement for sponsor
- Recognition on all major conference signage
- Recognition on conference website
- Exhibitor booth
- One conference registration

SILVER SPONSOR

\$500

The silver sponsorship package includes the following branding opportunities and access:

- 1 out of 5 spots in a presentation slide for sponsors
- Recognition on all major conference signage
- Recognition on conference website
- Exhibitor booth
- One conference registration

BRONZE SPONSOR

\$425

The silver sponsorship package includes the following branding opportunities and access:

- 1 out of 5 spots in a presentation slide for sponsors
- Recognition on conference website
- Exhibitor booth
- One conference registration

UF | Chief Diversity Officer
UNIVERSITY of FLORIDA

UF | Department of Epidemiology
UNIVERSITY of FLORIDA

UF | UNIVERSITY of FLORIDA
J. Crayton Pruitt Family Department of
Biomedical Engineering


THE WHITNEY LABORATORY
for MARINE BIOSCIENCE
UNIVERSITY OF FLORIDA



FLORIDA STATE UNIVERSITY

UF | College of Public Health
& Health Professions
UNIVERSITY of FLORIDA

UF | Office of Graduate
Diversity Initiatives
The Graduate School
UNIVERSITY of FLORIDA

UF | Office of Research
UNIVERSITY of FLORIDA

Total raised: **\$16,796**
Sponsorships: \$12,971
Booth purchases: \$1,050
Registration: \$2,775
Sponsors: 16

Raytheon


GRADUATE PROGRAM IN BIOMEDICAL SCIENCES
SETTING THE BENCHMARK IN RESEARCH TRAINING

Visit
GAINESVILLE
Alachua County, FL

 **TESI**
Thompson Earth Systems Institute

UF | IFAS CALS
UNIVERSITY of FLORIDA

UF | Liberal Arts
and Sciences

 **iDigBio**
Integrated Digitized Biocollections



WAKE FOREST
UNIVERSITY

Additional Tasks

- Create accommodations grant (funded by Dr. Sixue Chen of UF)
- Organize meeting schedule
- Schedule workshops
- Recruit volunteers and judges
- Plan luncheons and dinners
- Design program and signage
- Purchase presentation awards



98 attendees

15 institutions

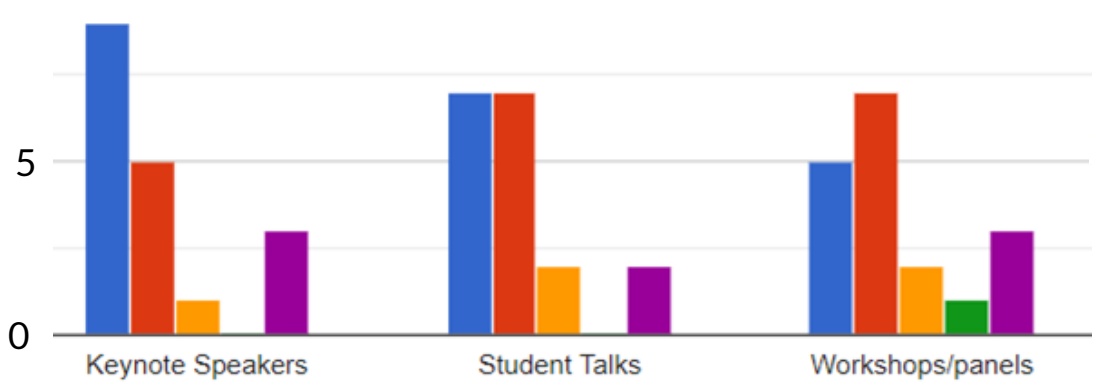
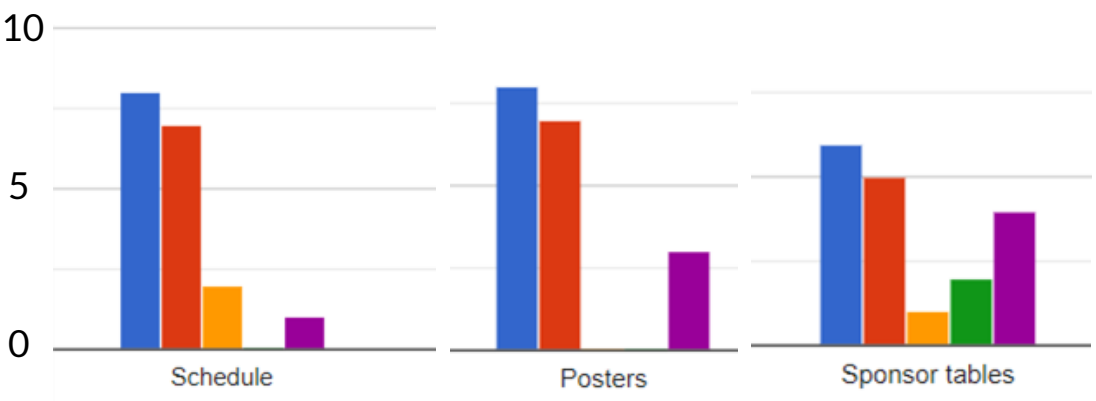
8 states and
territories

42 student
presentations

6 workshops



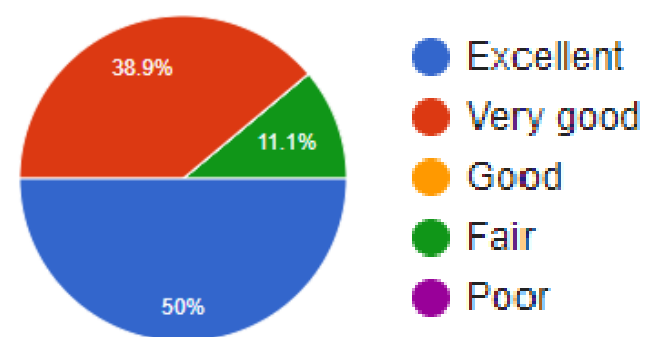
■ Excellent
 ■ Good
 ■ Satisfactory
 ■ Unsatisfactory
 ■ Undecided



Was the conference cost affordable?



Overall, how would you rate the conference?



Potential Improvements

- **Timing:** Space out conference planning tasks over a longer time period and contact potential attendees sooner.
- **Advertising:** Advertise more to fellow chapters and at the national level.
- **Event Management:** Have a separate career expo from the poster session and invite more undergraduate attendees to visit graduate school booths.
- **Catering to the audience:** Include graduate student-oriented tables as well; potentially contact postdoctoral programs.

In the Midst of COVID-19....



URM COMMUNITY: FINDING SPACE AND PLACE AT UF



Thursday, September 24, 2020
5:00 - 6:00 pm EST
Hosted by Carmi Milagros Thompson,
Moderators Sarah Kurtis & Nathalie Alomar,
UF SACNAS



SACNAS

October events:



**OCT 27 3-5PM: NSF GRANT
WRITING WORKSHOP**

**OCT 28 6PM:
AISES/SACNAS SOCIAL:
ONLINE ESCAPE ROOM**