

# 2023 SACNAS PARTNERSHIP GUIDE



# **ABOUT SACNAS**

Known for our blend of science, culture, and community, SACNAS invites attendees and partners to bring their whole selves — their identity, background, experiences, and talents— to STEM. Through strategic partnerships with institutions, companies, and agencies all over the country, SACNAS provides its' members access to the opportunities and connections needed to excel in obtaining advanced degrees, careers, and positions of leadership in STEM.

TOGETHER, WE'RE TRANSFORMING THE STEM WORKFORCE.

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## **ABOUT NDISTEM**

The SACNAS National Diversity in STEM (NDiSTEM) Conference is working toward a world in which the STEM enterprise proportionally reflects the demographics of the nation; a world of true diversity. We are changing the face of STEM by celebrating the contributions and perspectives of individuals from historically excluded identities, while ensuring that all our members see themselves in STEM and build the skills and relationships to thrive

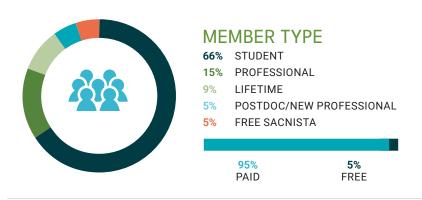
The largest multidisciplinary and multicultural STEM diversity event in the country, the NDiSTEM Conference is a gathering which serves to equip, empower, and energize participants for their academic and professional paths in STEM. Over the course of the event, college-level through professional attendees are immersed in cutting-edge STEM research, professional development sessions, motivational keynote keynote speaker plenaries, and the Graduate School & Career Expo Hall, as well as multicultural celebrations and traditions, and an inclusive and welcoming community of peers, mentors, and role models. Simply put, the NDiSTEM Conference is a broadly inclusive space where you are encouraged and empowered to bring your whole self to STEM.

**@SACNAS #2023NDiSTEM** 

# **CURRENT MEMBERSHIP DEMOGRAPHICS**

As of February 2023

# **8,646** MEMBERS



## PRIMARY DISCIPLINE

28% LIFE SCIENCES

**18%** BIOMEDICAL RESEARCH

CHEMISTRY

OTHER

**ENGINEERING** 

**GEOSCIENCE** 

HFAITH

STEM EDUCATION & LEARNING

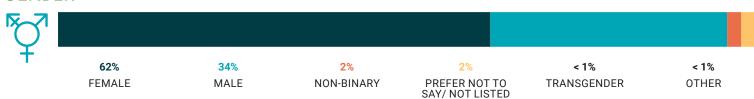
**MATHEMATICS** 

PHYSICS & ASTRONOMY

PSYCHOLOGY & SOCIAL SCIENCES

**COMPUTER & INFORMATION SCIENCE** 

## **GENDER**





## **ETHNICITY**

52% HISPANIC OR LATINO/A/X

**19%** WHITE

BLACK OR AFRICAN AMERICAN

AMERICAN INDIAN OR ALASKAN NATIVE

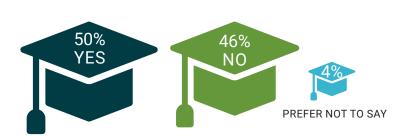
NOT LISTED

NATIVE HAWAIIAN OR PACIFIC ISLANDER

MIDDLE EAST OR NORTH AFRICAN

PREFER NOT TO SAY

## FIRST-GENERATION COLLEGE STUDENTS



## CHAPTERS



## **ARIZONA**

NORTHERN ARIZONA UNIVERSITY\*

## **CALIFORNIA**

CABRILLO COLLEGE\*

CALIFORNIA STATE UNIVERSITY-FULL FRTON

CALIFORNIA STATE UNIVERSITY-MONTEREY BAY

NORTHRIDGE

CALIFORNIA STATE UNIVERSITY-SACRAMENTO

CALIFORNIA STATE UNIVERSITY-SAN BERNARDINO

CUYAMACA COMMUNITY COLLEGE\*

DENALI THERAPEUTICS\* (2)

SALK INSTITUTE FOR BIOLOGICAL STUDIES\* @

SAN DIEGO STATE UNIVERSITY

SAN JOSE STATE UNIVERSITY \*

STANFORD UNIVERSITY

UNIVERSITY OF CALIFORNIA-BERKELEY

UNIVERSITY OF CALIFORNIA DAVIS-

UNIVERSITY OF CALIFORNIA-LOS ANGELES

UNIVERSITY OF CALIFORNIA-RIVERSIDE

UNIVERSITY OF CALIFORNIA-SAN DIEGO

UNIVERSITY OF CALIFORNIA-

UNIVERSITY OF CALIFORNIA-SANTA CRUZ

VANGUARD UNIVERSITY OF SOUTHERN CALIFORNIA

COLORADO STATE UNIVERSITY-FORT

COLLINS

UNIVERSITY OF COLORADO DENVER/ ANSCHUTZ MEDICAL CAMPUS

## CONNECTICUT

WESLEYAN UNIVERSITY YALE UNIVERSITY

UNIVERSITY OF DELAWARE

## **FLORIDA**

UNIVERSITY OF FLORIDA

**OFFICIAL** 

**CHAPTERS** 

## **GEORGIA**

**EMORY UNIVERSITY** 

## **GUAM**

UNIVERSITY OF GUAM

## HAWAI

UNIVERSITY OF HAWAII MAUI COLLEGE

## IDAHO

IDAHO STATE UNIVERSITY UNIVERSITY OF IDAHO

## ILLINOIS

NORTHWESTERN UNIVERSITY UNIVERSITY OF CHICAGO

UNIVERSITY OF ILLINOIS AT CHICAGO-

GRADUATE UNIVERSITY OF ILLINOIS AT CHICAGO-UNDERGRADUATE

UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN

INDIANA UNIVERSITY BLOOMINGTON\* 

Output

Description:

INDIANA UNIVERSITY SCHOOL OF

PURDUE UNIVERSITY-MAIN CAMPUS SAINT MARY'S COLLEGE

UNIVERSITY OF IOWA\*

UNIVERSITY OF KANSAS

UNIVERSITY OF LOUISVILLE

GRICULTURAL & MECHANICAL

**BATES COLLEGE\*** 

NATIONAL INSTITUTES OF HEALTH @ UNIVERSITY OF MARYLAND-BALTIMORE

## **MASSACHUSETTS**

**BOSTON UNIVERSITY\*** 

UNIVERSITY OF MASSACHUSETTS-AMHERST\*

## UNIVERSITY OF MASSACHUSETTS MEDICAL SCHOOL WORCESTER

WORCESTER POLYTECHNIC INSTITUTE\*

## MICHIGAN

UNIVERSITY OF MICHIGAN-ANN ARBOR

### MINNESOTA

UNIVERSITY OF MINNESOTA-TWIN

## MISSOURI

UNIVERSITY OF MISSOURI-COLUMBIA WASHINGTON UNIVERSITY IN ST. LOUIS

## **NEW HAMPSHIRE**

DARTMOUTH COLLEGE\*

## **NEW JERSEY**

PRINCETON UNIVERSITY RUTGERS UNIVERSITY-NEW BRUNSWICK

THE COLLEGE OF NEW JERSEY\*

## NEW MEXICO

**NEW MEXICO HIGHLANDS UNIVERSITY\*** NORTHERN NEW MEXICO COLLEGE UNIVERSITY OF NEW MEXICO-MAIN

## **NEW YORK**

CORNELL UNIVERSITY

**CUNY QUEENSBOROUGH COMMUNITY** COLLEGE

NEW YORK UNIVERSITY UNIVERSITY OF ROCHESTER

## NORTH CAROLINA

**DUKE UNIVERSITY** 

NORTH CAROLINA STATE UNIVERSITY AT RALEIGH

UNIVERSITY OF NORTH CAROLINA AT CHARLOTTE

MIAMI UNIVERSITY-OXFORD OHIO STATE UNIVERSITY-MAIN

UNIVERSITY OF CINCINNATI-MAIN CAMPUS

## **OKLAHOMA**

OKLAHOMA STATE UNIVERSITY-MAIN

OKLAHOMA STATE UNIVERSITY CENTER FOR HEALTH SCIENCE\*

OREGON STATE UNIVERSITY UNIVERSITY OF OREGON

## **PENNSYLVANIA**

DUOUESNE UNIVERSITY PENNSYLVANIA STATE UNIVERSITY-MAIN CAMPUS

UNIVERSITY OF PITTSBURGH-PITTSBURGH CAMPUS

INTER AMERICAN UNIVERSITY OF PUERTO RICO-AGUADILLA \*

UNIVERSITY OF PUERTO RICO-

UNIVERSITY OF PUERTO RICO-**RIO PIEDRAS** 

## **RHODE ISLAND**

**BROWN UNIVERSITY** 

## **SOUTH DAKOTA**

UNIVERSITY OF SOUTH DAKOTA

THE UNIVERSITY OF TENNESSEE-

TEXAS A & M UNIVERSITY-COLLEGE

TEXAS STATE UNIVERSITY

THE UNIVERSITY OF TEXAS AT EL PASO

UNIVERSITY OF HOUSTON

**UNIVERSITY OF HOUSTON-CLEAR LAKE\*** 

UNIVERSITY OF NORTH TEXAS HEALTH SCIENCE CENTER

MEDICAL CENTER

**ASSOCIATED REGIONAL AND** I ABORATORIES\* (P

UNIVERSITY OF UTAH

## UNIVERSITY OF VERMONT

VIRGINIA COMMONWEALTH UNIVERSITY\*

## WASHINGTON

GONZAGA UNIVERSITY \*

UNIVERSITY OF WASHINGTON-SEATTLE

WESTERN WASHINGTON UNIVERSITY

AMERICAN PUBLIC UNIVERSITY

ARIZONA STATE UNIVERSITY-TEMPE

CHAPTERS BY STATE

DENOTES PROFESSIONAL CHAPTER.

\* DENOTES PROVISIONAL CHAPTER

CALIFORNIA STATE UNIVERSITY-

CALIFORNIA STATE UNIVERSITY-

GENENTECH (2)

SAN DIEGO CITY COLLEGE

SAN FRANCISCO STATE UNIVERSITY

SONOMA STATE UNIVERSITY

UNIVERSITY OF CALIFORNIA-DAVIS

GRADUATE STUDENT & POSTDOCS\* UNIVERSITY OF CALIFORNIA-IRVINE

UNIVERSITY OF CALIFORNIA-MERCED

SAN FRANCISCO

UNIVERSITY OF SOUTHERN CALIFORNIA

## COLORADO

ADAMS STATE UNIVERSITY

UNIVERSITY OF COLORADO BOULDER

## DELAWARE

IOWA STATE UNIVERSITY

**KANSAS** KANSAS STATE UNIVERSITY

## KENTUCKY

LOUISIANA LOUISIANA STATE UNIVERSITY AND

## MAINE

COUNTY UNIVERSITY OF MARYLAND-COLLEGE

## BOSTON COLLEGE<sup>3</sup>

TUFTS UNIVERSITY\*

TEXAS CHRISTIAN UNIVERSITY

TEXAS TECH UNIVERSITY

THE UNIVERSITY OF TEXAS HEALTH SCIENCE CENTER AT SAN ANTONIO

UNIVERSITY OF NORTH TEXAS

UNIVERSITY OF TEXAS SOUTHWESTERN

## UNIVERSITY OF THE INCARNATE WORD\*

**UTAH STATE UNIVERSITY** 

NORTHERN VIRGINIA COMMUNITY COLLEGE

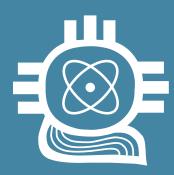
WASHINGTON STATE UNIVERSITY\*

## VIRTUAL ALL TRIBAL COLLEGES & UNIVERSITIES



# CONFERENCE BY THE NUMBERS





# DISCIPLINES REPRESENTED

29% LIFE SCIENCES

17% BIOMEDICAL RESEARCH

**10%** OTHER

7% ENGINEERING

6% CHEMISTRY

5% STEM EDUCATION AND LEARNING

5% MATHEMATICS

5% HEALTH

4% GEOSCIENCE

4% PHYSICS & ASTRONOMY

3% PSYCHOLOGY AND SOCIAL SERVICES

3% COMPUTER AND INFORMATION SCIENCE

1% MATERIALS RESEARCH

1% TRADITIONAL KNOWLEDGE



## **GENDER**

63% FEMALE

33% MALE

2% NON-BINARY

2% PREFER NOT TO SAY/ NOT LISTED

<1% TRANSGENDER

## **ETHNICITY**



53% HISPANIC OR LATINO/A/X

**17**% WHITE

11% BLACK OR AFRICAN AMERICAN

7% ASIAN

5% AMERICAN INDIAN OR ALASKAN NATIVE

% PREFER NOT TO SAY

1% NATIVE HAWAIIAN OR PACIFIC ISLANDER

1% MIDDLE EAST OR NORTH AFRICAN





## ATTENDEE TYPE

**30%** UNDERGRADUATE STUDENT

23% EXHIBITOR

21% PROFESSIONAL

17% GRADUATE STUDENT

4% OTHER

3% POSTDOC

2% POSTBAC STUDENT



## STUDENT TYPE

**54%** UNDERGRADUATE

3% GRADUATE

5% COMMUNITY COLLEGE

% POSTBAC

4% LEFT BLANK

<1% POSTDOC



# DOCTORAL UNIVERSITY CLASSIFICATIONS

**74%** R1

**25%** R2

1% DOCTORAL/
PROFESSIONAL UNIVERSITIES



# MINORITY SERVING INSTITUTIONS BY DESIGNATION

58% NON-MINORITY SERVING INSTITUTION

39% HISPANIC-SERVING INSTITUTIONS

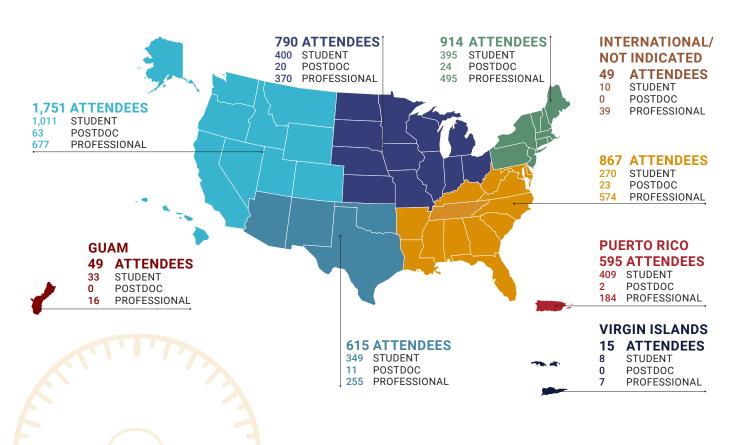
2% HISTORICALLY BLACK COLLEGES AND UNIVERSITIES

1% TRIBAL COLLEGES AND UNIVERSITIES



It's just mind blowing just to come out here and see a bunch of minorities being in one big group and one big place, you know, and feel welcome. That's something I got as soon as I walked through the doors.

## **GEOGRAPHIC REACH**



**IMPACT** 



CHAPTER MEMBERS WHO ATTENDED NDISTEM



STUDENT POSTER AND GRADUATE STUDENT ORAL PRESENTATIONS



TRAVEL SCHOLARSHIPS AWARDED



**VOLUNTEER MENTOR JUDGES** 



**EXHIBITOR BOOTHS** 



133 SESSIONS AND EVENTS



CHAPTERS REPRESENTED AT NDISTEM



66

PROFESSIONAL DEVELOPMENT SESSIONS



SPONSORS AND PARTNERS



STEM AND SCIENTIFIC SYMPOSIA SESSIONS



MENTORING AND NETWORKING SESSIONS



SACNAS TRAVEL FUND RECIPIENTS

## **SOCIAL MEDIA**

## **DURING THE MONTH OF OCTOBER 2022:**



25,859 TOTAL FOLLOWERS

12,150 TOTAL FOLLOWERS

371,164 TOTAL IMPRESSIONS **79,922** TOTAL REACH

## **SOCIAL MEDIA OVERALL:**



TOTAL FOLLOWERS



451,086 TOTAL IMPRESSIONS AND REACH

**OFFICIAL CONFERENCE APP** 

> 3,017 TOTAL USERS DURING **CONFERENCE WEEK**

11,966 TOTAL SCANS OF QR CODE ON APP FOR LEAD RETRIEVAL

23,932 TOTAL NUMBER OF CONTACT CARDS SHARED



It's been really different being here with so many my research...I feel like I've been [able] to step



## **PARTNERSHIPS**

Our partners are an essential part of SACNAS—providing opportunities, resources, connections, and inspiration to the next generation of STEM talent.

# WE INVITE YOU TO JOIN THIS COMMUNITY OF CHANGEMAKERS.

The major goals for SACNAS are to provide an inclusive space that honors and celebrates science, culture, and community, and to serve as the connector between diverse STEM talent and you.

One of the most important aspects of our organization is the breadth of professional development opportunities available. Whether it's principles of leadership, engagement through networking, or access to the brightest talent, you will find them all through SACNAS. We hope you take advantage of the many benefits that come with a conference partnership.

As a partner, you demonstrate your commitment to diversifying STEM and making the culture of science more inclusive, not only at your own institution or company, but across the country. Your presence as a partner will help educate our members and conference attendees while influencing their academic and career paths.

"It was a privilege to sponsor this conference and support the economy of Puerto Rico by having Wells Fargo recruit for highly technical roles among talented Latinos and Native Americans," expressed Xochitl Leon, Head of Talent Acquisition. "We appreciate the work of our business partners for continuing to innovate to drive diverse talent for all our line of businesses."

Wells Fargo also complemented this lineup with a STEM Symposia Session focused on funding and leadership support to bring bright technical solutions to the real world shared Rene Contreras, Diverse Segments Relationship Lead. Explore a partnership with SACNAS to identify ways to increase your impact, visibility, and engagement with our community. Access our diverse STEM talent, amplify your DEI impact and activate your employees by joining us in partnership this year.















WE ARE PROUD TO OFFER THE FOLLOWING PACKAGES FOR ALL 2023 PARTNERS.

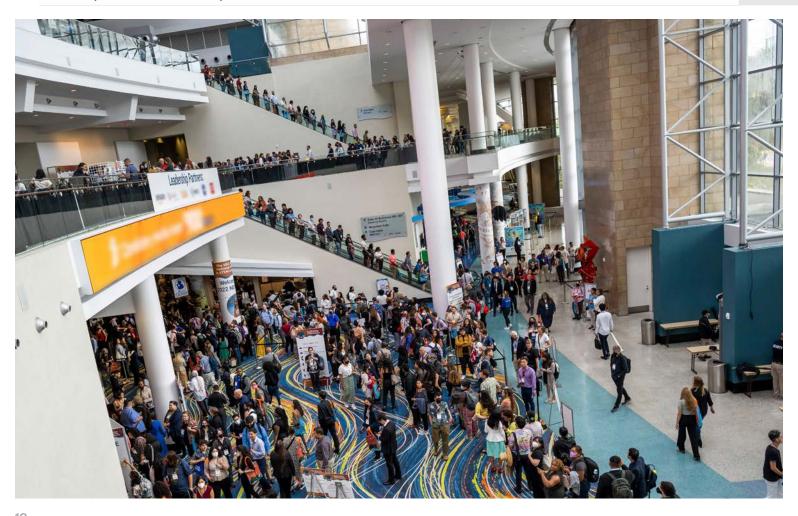
WE LOOK FORWARD TO WELCOMING YOU INTO THE SACNISTA FAMILY.

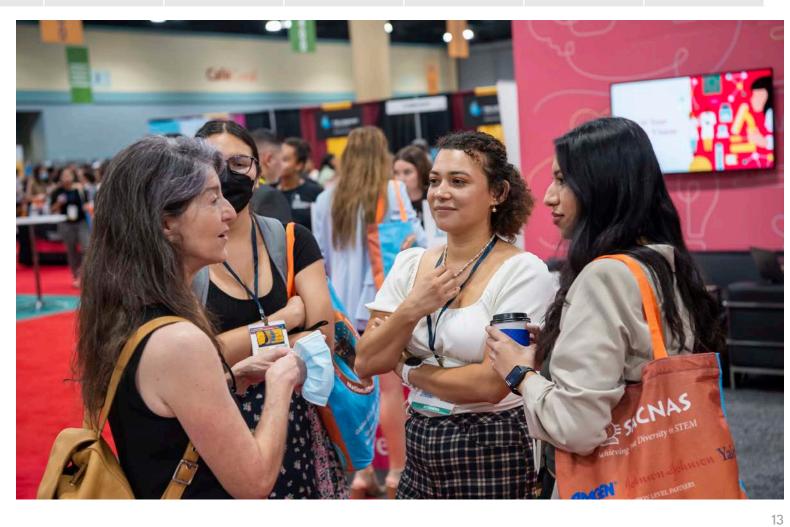
sacnas.org

partnerships@sacnas.org

LEVEL	PRESENTING	PLATINUM	DIAMOND	GOLD	SILVER	BRONZE	ENHANCED
COST	\$200,000	\$150,000	\$100,000	\$75,000	\$50,000	\$30,000	\$15,000
AVAILABLE TO THE PROPERTY OF T	10	2	3 2	72	61	10 0	101
NDiSTEM Conference							
Two-minute partner-created video at opening ceremony	•						
Five-minute speaking opportunity at opening or closing ceremony	•	•					
Three-minute speaking opportunity at a plenary	•	•	•				
Organization representative recognized main stage with award and photo	•	•	•				
Organization recognized during closing ceremony	•	•	•	•	•	•	
Featured on conference signage	Major - Logo	Major - Logo	Major - Logo	Limited - Logo	Limited - Name	Limited - Name	
Visual recognition to all plenary sessions and breakout sessions	•	•	•	•	•		
Logo included in exterior digital signage at convention center	•	•					
Provide NDiSTEM conference registration scholarships to conference attendees of choice, named and recognized in individual letters to attendees	10	8	6	4	2	2	1
Attendance list provided	•	•					
Exhibit space	Up to 20'x50'	Up to 20'x40'	Up to 20'x30'	Up to 20'x30'	Up to 20'x20'	Up to 20'x10'	10'x10'
Full conference registrations	20	14	12	8	6	4	2
Career fair only registrations	16	14	12	10	8	6	4
Tickets to VIP reception	16	14			6		2
Housing assistance provided by Registration assistance provided by Logo recognition on conference Co-sponsor Conversations with Science							
Host breakfast for attendees		up to					
Host reception for conferen							
Sponsor existing NDiSTEM reception	Chapter Reception		COLOR Reception/ Postdoc Reception			_	
Interview booth with priority placement	3 days	3 days	2 days	1 day	1 day	1 day	limited time
Conference bag insert (min 5500 units, no paper)	•						
Brand asset at convention center	Digital Signage	Elevator Decals	Window Clings	Window Clings	Window Clings	Restroom Mirror	
Sponsor student presentation awards	12	10	8	6	4	2	1
Access to A La Carte Menu beginning 4.3	•	•	•				
Access to A La Carte Menu beginning 5.1				•	•		
Access to A La Carte Menu beginning 6.5						•	•
Recognition in pre-and post-conference emails to SACNAS email list beginning 9.1 through 10.31	Logo	Logo	Logo	Logo	Name	Name	
Announcement of partnership on all SACNAS social channels beginning 9.1	Custom	Custom	Custom	Custom	Group	Group	
Featured on conference website beginning 9.1	Logo	Logo	Logo	Logo	Name	Name	
Featured ad in Digital Recruitment Guide	2 page with video	1 page with video	1 page	1 page	1 page	1 page	1 page
Pre-conference webinars hosted on SACNAS Platform, marketed to all membership by SACNAS prior to 9.1	2	1					
Mobile app push notification	•	•	•	•	•		

2024 CareerCon							
Main named event sponsor	•						
Secondary named event sponsor		•					
Two-day digital exhibiting	•	•	•	•	•		
One-day digital exhibiting						•	•
Opportunity to provide featured speaker and multiple panelists	•						
Opportunity to provide panelist	•	•	•	•			
Curated candidate matches for s	40	8			4		
Branded co-hosted webinar a motion b		•					
Provide content for email to a second tendees via SACN dee list provide list provid		•					
Attendance list provided		•					
Year-Round Benefits through 9.31.≥							
Months of access to SACNAS		12			10	6	4
Job postings, all promoted s		40			15	10	4
Year-round spotlight on main homepage of SACNAS website beginning 9.1	Logo	Logo	Logo	Name	Name	Name	Name
Recognition on main page of SACNAS digital platform beginning 9.1	Logo	Logo	Logo	Name	Name	Name	Name
Opportunity to host 45 minute virtual session or workshop between 5.1 and 9.1	1	1					
Named sponsor for SACNAS student membership	50	35	30	25	20	15	8
SACNAS professional memberships	50	25	15	10	8	6	2





A LA CARTE MENU	Price	Number
Black, Afro-Latinx, Afro-Indigenous Reception: Inclusion is at the heart of what we do at SACNAS. This reception celebrates Black, Afro-Latinx, Afro-Indigenous community. The reception offers attendees the opportunity to network, exchange stories, and build community.	\$15,000	SOLD
LGBTQIA+ Reception: This reception celebrates LGBTQIA+ students, professionals, and allies. The reception offers attendees the opportunity to network, exchange stories, and build community.	\$15,000	1
Women in STEM Reception: This reception celebrates and focuses on women at every stage of their education and career. The reception offers attendees the opportunity to network, exchange stories, and build community with women in STEM.	\$15,000	SOLD
Native Indigenous Reception: This reception is open to all Native American/Indigenous members and supporting community attending the conference and provides a time for our Native community to come together and network. We invite SACNAS board members, the Native American/Indigenous Affairs Committee, and exhibitors/sponsors to attend. There is a short program that includes a welcome and recognition and time can be made for a sponsor(s) to provide a presentation.	\$15,000	1
Leadership Alumni Reception: For over 10 years, SACNAS has offered leadership development programs, resulting in a strong network of over 300 scientists who have directly benefited from these leadership programs and the National Diversity in STEM Conference. We know that leaders are not born, they are made. Our leadership alum have gone on to take strong leadership positions in their respective careers and communities. Let's celebrate their hard work and success!	\$20,000	SOLD
Student Presentation Award Ceremony: This is a celebration of our award recipients—their accomplishments, determination and persistence, and successes yet to come. The ceremony brings together more than 100 STEM degree-seeking recipients of our many scholarship funds for an inspirational evening that celebrates our students' aspirations and the partners who make it all possible.	\$20,000	1
Student Presentation Award: Your contribution as a partner will support aspiring STEM students from all backgrounds to advance in their academic and career success. Graduate Student Oral: \$1,500 or Undergraduate Student Poster: \$1,000. Partner name displayed during awards and provided student awardee contact information post-conference.	\$1,000/ \$1,500	Unlimited
Mobile App Push Notification:  Send your message directly to attendees through the official SACNAS mobile app. Exhibitors can submit for approval a 140-character message to send on the day of their choice (Thursday or Friday).	\$1,000	4 per day
Individual Student Travel Award:  Provide conference scholarships that include funded travel, lodging, and/or registration for undergraduate and graduate students to attend the SACNAS National Diversity in STEM Conference.  Accepted awardees will also have access to specialized programming to welcome and orient them to the conference in October.	\$1,500	Unlimited
Exhibit Hall Interview Room:  Private 10'x10' space located near the exhibit hall for a quiet place to meet with attendees.	\$3,000	10

A LA CARTE MENU	Price	Number
Floor Stickers: Lead attendees from the Exhibit Hall entrance to your booth. These stickers will feature a sponsor logo and booth number, along with the SACNAS logo. This package includes three floor stickers that are each approximately 2'x2'.	\$4,000	Unlimited
Quiet Room: The quiet room is a resource offered to conference attendees so that they can have a space to rest and generally escape the noise and stimulation of the conference. This space is one of the many ways we support our attendees, including those with sensory disabilities.	\$5,000	1
Ribbon Wall: Logo or branding added to the Ribbon Wall located in a premier location of the conference.	\$6,000	1
Agenda Wall: Logo or branding added to the Agenda Wall to expand your brand.	\$7,500	2
Official Conference App: Have your logo highlighted on the homepage of the official Conference App at all times. This is where the Passport, important information on the schedule, sessions, Exhibit Hall, and all other things conference-related will be posted. Your company name and/or logo will be on all app marketing. No printed programs will be provided so all attendees will rely heavily on the app throughout the show!	\$10,000	1
Refreshment Break: AM/PM. Maximize exposure while helping attendees decompress and unwind! Sponsor a refreshment break.	\$10,000	4
Cultural Ceremony Opener:  Our cultural ceremony is designed to welcome attendees and ground their experiences in not only the local culture of our host city, but in SACNAS's culture of inclusion, celebration and excellence.	\$15,000	1
Pow Wow:  This is one of the biggest cultural celebrations during the conference. The Pow Wow brings together all our participants to celebrate the conference for bringing together the SACNAS membership and supporting community through Native American singing and dancing. The event is held over a two-hour time frame and includes a welcome and recognition of special guests at the beginning. In previous years, sponsors have been given 15 minutes to present information to the audience. The Pow Wow is well-attended conference event and is inclusive while engaging the audience.	\$15,000	1
Pachanga - 50th Anniversary Celebration: Our closing dance party happens on Saturday evening and provides an informal and fun all ages activity focused on music, culture and a celebration of the whole SACNAS community.	\$15,000	1
Registration Kiosks:  Officially welcome attendees to the conference. Exclusive branding of the event registration including sponsor logo on kick panels of the registration counters.	\$15,000	1
<b>Wi-Fi:</b> Name Inclusion. Official host of Wi-Fi for all conference attendees.	\$15,000	1
SACNAS Lanyards Co-Branding: Attendees Only. Provided to every attendee at registration, the lanyards ensure your organization/institution maximum visibility with conference attendees. Sponsors logo will appear alongside the SACNAS logo on all lanyards distributed to attendees at check-in.	\$20,000	1

A LA CARTE MENU	Price	Number
Conversations with Scientists Co-Sponsor:  Conversations with Scientists is a signature event—gathering student and professional attendees in informational, roundtable, and discipline-specific discussions. All conference attendees are encouraged to attend and serve as mentors or mentees. Event occurs over lunch.	\$20,000	1
On-Site Resume Assistance Workshop: A unique opportunity to guide, edit and assist attendees with their resumes at NDiSTEM.	\$25,000	1
Field Trips - Saturday: Host undergraduate and graduate students. Bring a diverse group of qualified students to your organization, lab, or research center. SACNAS will secure transportation and provide student snack bags; your institution will manage all logistics. Facility required to be within a reasonable driving distance of the Oregan Convention Center.	\$25,000	<b>3</b> 2
Host a Breakfast: Host a breakfast to a targeted audience at a non-competing program time. Opportunity to highlight your organization, present and network. Up to 100 attendees	\$20,000	2
Coffee Lounge:  Provide a relaxing locale and sponsor a coffee lounge within the Exhibit Hall. The lounge will be set with comfortable seating, where attendees can chat with colleagues or relax between visiting booths. A sign in the lounge will display the organization's logo. At your expense, you may provide brochures, giveaway items, or additional food and beverage.	\$30,000	2









EXHIBITOR PACKAGES	Premium Plus: \$7,500	Premium: \$5,000	Advanced: \$3,500	Choice: \$3,000
10'x10' Booth	•	•	•	•
Aisle carpet	•	•	•	•
Pipe & drape	•	•	•	•
Booth decor (2'x6' skirt ole, z chai aste.		•		_
Expo hall only reg	2	2		2
Full conference regretration**	1			
Booth placement	High Traffic	Premium Traffic	Advanced Traffic	Normal Traffic
Access to limited interview booth space	•			
Access to A La Carte menu	Beginning 7.1	Beginning 7.1	Beginning 7.1	Beginning 7.1

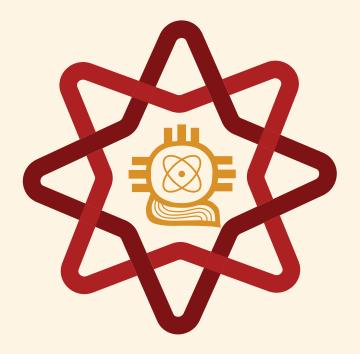
Exhibitors may upgrade to a full conference registration at an additional \$250 cost

Exhibitors may purchase up to two (2) additional exhibitor registrations per 10'x10' booth at \$400 per registration

\* Meals not included

\*\* Meals included

# **CAREERCON**



SACNAS has spent the past 50 years creating true belonging through the artful blend of science, culture, and community.

Since 2022, we have extended that intentionality and commitment to the way we connect members and **private industry**. A response to the needs of our members interested in careers in industry, CareerCon is an event like no other.

Attendees gain insight into the industry workplace, learn about current internships & positions they can apply for, all while expanding their professional skillset & network for their future career.

CareerCon represents a commitment to finding a better way to connect hard-working early-career talent from historically underrepresented and excluded groups to the STEM enterprise.

Through CareerCon, industry partners will be able to meaningfully connect with SACNAS' membership of diverse talent, while engaging in unique opportunities to recruit and hire for their current, open internships & full-time positions.

Occurs digitally each Spring. Learn more **HERE**.

# **CAREER CENTER DATA**



6,556
TOTAL REGISTERED
JOB SEEKERS



3,522
RESUMES



16,714
AVERAGE VIEWS
PER MONTH



# **SOCIAL MEDIA OCTOBER 2022-MARCH 2023**



25,911

TOTAL FOLLOWERS

258,755

**TOTAL IMPRESSIONS** 



12,271

TOTAL FOLLOWERS

57,295

TOTAL REACH



7,716
TOTAL FOLLOWERS

122,847

TOTAL IMPRESSIONS



5,945

**TOTAL FOLLOWERS** 

176,626

**TOTAL IMPRESSIONS** 



## **TOTAL SOCIAL MEDIA:**



51,843

**TOTAL FOLLOWERS** 



# **UPCOMING NDISTEM CONFERENCE DATES**

2024 Oct 31 – Nov 2 Phoenix Arizona

2025 Oct 30 – Nov 1 Columbus Ohio

2026 October 29-31 **Long Beach** California

October 28-30 **Kansas City** Missouri











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