



# 2023 SACNAS PARTNERSHIP GUIDE



## NDiSTEM CONFERENCE 50TH ANNIVERSARY OCTOBER 26 – 28, 2023 PORTLAND, OREGON

Founded in 1973, SACNAS is an inclusive organization dedicated to fostering the success of Chicanos/Hispanics and Native Americans, from college students to professionals, in attaining advanced degrees, careers, and positions of leadership in STEM.



### ABOUT SACNAS

Known for our blend of science, culture, and community, SACNAS invites attendees and partners to bring their whole selves — their identity, background, experiences, and talents— to STEM. Through strategic partnerships with institutions, companies, and agencies all over the country, SACNAS provides its' members access to the opportunities and connections needed to excel in obtaining advanced degrees, careers, and positions of leadership in STEM.

**TOGETHER, WE'RE TRANSFORMING  
THE STEM WORKFORCE.**

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### ABOUT NDiSTEM

The SACNAS National Diversity in STEM (NDiSTEM) Conference is working toward a world in which the STEM enterprise proportionally reflects the demographics of the nation; a world of true diversity. We are changing the face of STEM by celebrating the contributions and perspectives of individuals from historically excluded identities, while ensuring that all our members see themselves in STEM and build the skills and relationships to thrive.

The largest multidisciplinary and multicultural STEM diversity event in the country, the NDiSTEM Conference is a gathering which serves to equip, empower, and energize participants for their academic and professional paths in STEM. Over the course of the event, college-level through professional attendees are immersed in cutting-edge STEM research, professional development sessions, motivational keynote speaker plenaries, and the Graduate School & Career Expo Hall, as well as multicultural celebrations and traditions, and an inclusive and welcoming community of peers, mentors, and role models. Simply put, the NDiSTEM Conference is a broadly inclusive space where you are encouraged and empowered to bring your whole self to STEM.

**@SACNAS #2023NDiSTEM**

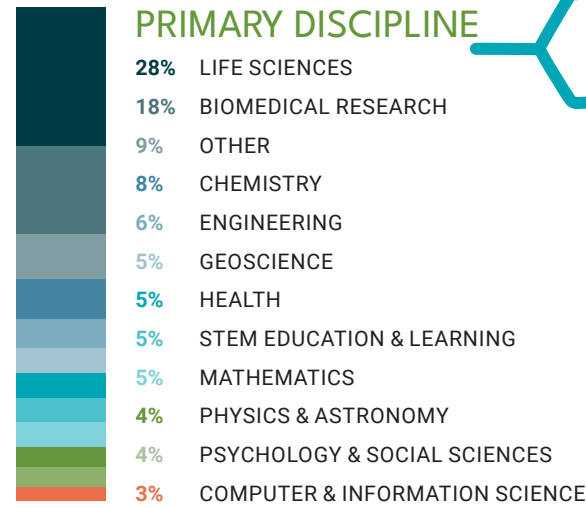
# CURRENT MEMBERSHIP DEMOGRAPHICS

As of February 2023



## MEMBER TYPE

- 66% STUDENT
- 15% PROFESSIONAL
- 9% LIFETIME
- 5% POSTDOC/NEW PROFESSIONAL
- 5% FREE SACNISTA



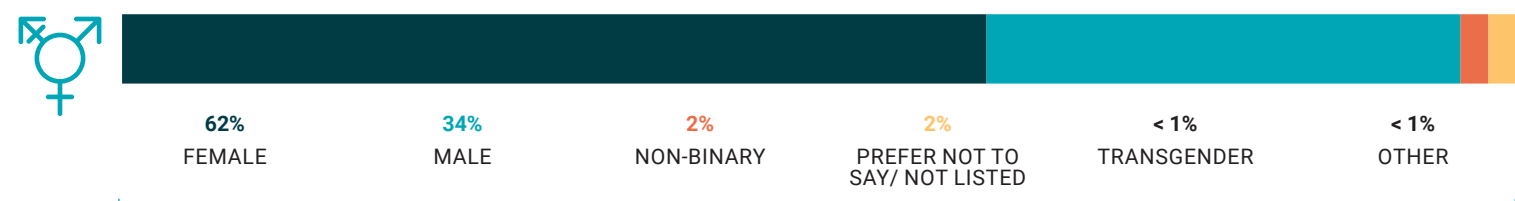
## PRIMARY DISCIPLINE

## CHAPTERS BY STATE

\* DENOTES PROVISIONAL CHAPTER  
 P DENOTES PROFESSIONAL CHAPTER.



## GENDER

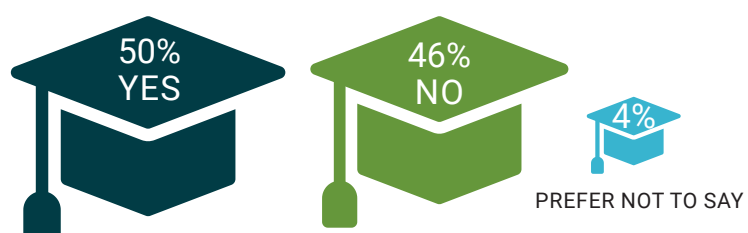


## ETHNICITY

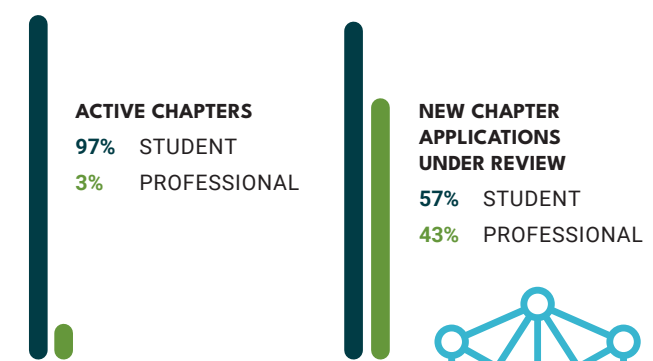
- 52% HISPANIC OR LATINO/A/X
- 19% WHITE
- 9% BLACK OR AFRICAN AMERICAN
- 8% ASIAN
- 7% AMERICAN INDIAN OR ALASKAN NATIVE
- 3% NOT LISTED
- 1% NATIVE HAWAIIAN OR PACIFIC ISLANDER
- <1% MIDDLE EAST OR NORTH AFRICAN
- <1% PREFER NOT TO SAY
- <1% BLANK

- ARIZONA**  
ARIZONA STATE UNIVERSITY-TEMPE  
NORTHERN ARIZONA UNIVERSITY\*
- CALIFORNIA**  
CABRILLO COLLEGE\*  
CALIFORNIA STATE UNIVERSITY-FRESNO  
CALIFORNIA STATE UNIVERSITY-FULLERTON  
CALIFORNIA STATE UNIVERSITY-MONTEREY BAY  
CALIFORNIA STATE UNIVERSITY-NORTHRIDGE  
CALIFORNIA STATE UNIVERSITY-SACRAMENTO  
CALIFORNIA STATE UNIVERSITY-SAN BERNARDINO\*  
CUYAMACA COMMUNITY COLLEGE\*  
DENALI THERAPEUTICS\* P  
GENENTECH P  
SALK INSTITUTE FOR BIOLOGICAL STUDIES\* P  
SAN DIEGO CITY COLLEGE  
SAN DIEGO STATE UNIVERSITY  
SAN FRANCISCO STATE UNIVERSITY  
SAN JOSE STATE UNIVERSITY \*  
SONOMA STATE UNIVERSITY  
STANFORD UNIVERSITY  
UNIVERSITY OF CALIFORNIA-BERKELEY  
UNIVERSITY OF CALIFORNIA-DAVIS  
UNIVERSITY OF CALIFORNIA DAVIS-GRADUATE STUDENT & POSTDOCS\*  
UNIVERSITY OF CALIFORNIA-IRVINE  
UNIVERSITY OF CALIFORNIA-LOS ANGELES  
UNIVERSITY OF CALIFORNIA-MERCED  
UNIVERSITY OF CALIFORNIA-RIVERSIDE  
UNIVERSITY OF CALIFORNIA-SAN DIEGO  
UNIVERSITY OF CALIFORNIA-SAN FRANCISCO  
UNIVERSITY OF CALIFORNIA-SANTA CRUZ  
UNIVERSITY OF SOUTHERN CALIFORNIA  
VANGUARD UNIVERSITY OF SOUTHERN CALIFORNIA
- COLORADO**  
ADAMS STATE UNIVERSITY  
COLORADO STATE UNIVERSITY-FORT COLLINS  
UNIVERSITY OF COLORADO BOULDER  
UNIVERSITY OF COLORADO DENVER/ ANSCHUTZ MEDICAL CAMPUS
- CONNECTICUT**  
WESLEYAN UNIVERSITY  
YALE UNIVERSITY
- DELAWARE**  
UNIVERSITY OF DELAWARE
- FLORIDA**  
UNIVERSITY OF FLORIDA
- GEORGIA**  
EMORY UNIVERSITY
- GUAM**  
UNIVERSITY OF GUAM
- HAWAI'I**  
UNIVERSITY OF HAWAII MAUI COLLEGE
- IDAHO**  
IDAHO STATE UNIVERSITY  
UNIVERSITY OF IDAHO
- ILLINOIS**  
NORTHWESTERN UNIVERSITY  
UNIVERSITY OF CHICAGO  
UNIVERSITY OF ILLINOIS AT CHICAGO-GRADUATE  
UNIVERSITY OF ILLINOIS AT CHICAGO-UNDERGRADUATE  
UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN
- INDIANA**  
INDIANA UNIVERSITY BLOOMINGTON\* P  
INDIANA UNIVERSITY SCHOOL OF MEDICINE  
PURDUE UNIVERSITY-MAIN CAMPUS  
SAINT MARY'S COLLEGE
- IOWA**  
IOWA STATE UNIVERSITY  
UNIVERSITY OF IOWA\*
- KANSAS**  
KANSAS STATE UNIVERSITY  
UNIVERSITY OF KANSAS
- KENTUCKY**  
UNIVERSITY OF LOUISVILLE
- LOUISIANA**  
LOUISIANA STATE UNIVERSITY AND AGRICULTURAL & MECHANICAL COLLEGE
- MAINE**  
BATES COLLEGE\*
- MARYLAND**  
NATIONAL INSTITUTES OF HEALTH P  
UNIVERSITY OF MARYLAND-BALTIMORE COUNTY  
UNIVERSITY OF MARYLAND-COLLEGE PARK\*
- MASSACHUSETTS**  
BOSTON COLLEGE\*  
BOSTON UNIVERSITY\*  
TUFTS UNIVERSITY\*  
UNIVERSITY OF MASSACHUSETTS-AMHERST\*
- FLORIDA**  
UNIVERSITY OF MASSACHUSETTS MEDICAL SCHOOL WORCESTER  
WORCESTER POLYTECHNIC INSTITUTE\*
- MICHIGAN**  
UNIVERSITY OF MICHIGAN-ANN ARBOR
- MINNESOTA**  
UNIVERSITY OF MINNESOTA-TWIN CITIES
- MISSOURI**  
UNIVERSITY OF MISSOURI-COLUMBIA  
WASHINGTON UNIVERSITY IN ST. LOUIS
- NEW HAMPSHIRE**  
DARTMOUTH COLLEGE\*
- NEW JERSEY**  
PRINCETON UNIVERSITY  
RUTGERS UNIVERSITY-NEW BRUNSWICK  
THE COLLEGE OF NEW JERSEY\*
- NEW MEXICO**  
NEW MEXICO HIGHLANDS UNIVERSITY\*  
NORTHERN NEW MEXICO COLLEGE  
UNIVERSITY OF NEW MEXICO-MAIN CAMPUS
- NEW YORK**  
CORNELL UNIVERSITY  
CUNY QUEENSBOROUGH COMMUNITY COLLEGE  
NEW YORK UNIVERSITY  
UNIVERSITY OF ROCHESTER
- NORTH CAROLINA**  
DUKE UNIVERSITY  
NORTH CAROLINA STATE UNIVERSITY AT RALEIGH  
UNIVERSITY OF NORTH CAROLINA AT CHARLOTTE
- OHIO**  
MIAMI UNIVERSITY-OXFORD  
OHIO STATE UNIVERSITY-MAIN CAMPUS  
UNIVERSITY OF CINCINNATI-MAIN CAMPUS
- OKLAHOMA**  
OKLAHOMA STATE UNIVERSITY-MAIN CAMPUS  
OKLAHOMA STATE UNIVERSITY CENTER FOR HEALTH SCIENCE\*
- OREGON**  
OREGON STATE UNIVERSITY  
UNIVERSITY OF OREGON
- PENNSYLVANIA**  
DUQUESNE UNIVERSITY  
PENNSYLVANIA STATE UNIVERSITY-MAIN CAMPUS  
UNIVERSITY OF PITTSBURGH-PITTSBURGH CAMPUS
- PUERTO RICO**  
INTER AMERICAN UNIVERSITY OF PUERTO RICO-AGUADILLA \*  
UNIVERSITY OF PUERTO RICO-HUMACAO\*  
UNIVERSITY OF PUERTO RICO-RIO PIEDRAS
- RHODE ISLAND**  
BROWN UNIVERSITY
- SOUTH DAKOTA**  
UNIVERSITY OF SOUTH DAKOTA
- TENNESSEE**  
THE UNIVERSITY OF TENNESSEE-KNOXVILLE
- TEXAS**  
TEXAS A & M UNIVERSITY-COLLEGE STATION  
TEXAS CHRISTIAN UNIVERSITY  
TEXAS STATE UNIVERSITY  
TEXAS TECH UNIVERSITY  
THE UNIVERSITY OF TEXAS AT EL PASO  
THE UNIVERSITY OF TEXAS HEALTH SCIENCE CENTER AT SAN ANTONIO  
UNIVERSITY OF HOUSTON  
UNIVERSITY OF HOUSTON-CLEAR LAKE\*  
UNIVERSITY OF NORTH TEXAS  
UNIVERSITY OF NORTH TEXAS HEALTH SCIENCE CENTER  
UNIVERSITY OF TEXAS SOUTHWESTERN MEDICAL CENTER  
UNIVERSITY OF THE INCARNATE WORD\*
- UTAH**  
ASSOCIATED REGIONAL AND UNIVERSITY PATHOLOGISTS LABORATORIES\* P  
UNIVERSITY OF UTAH  
UTAH STATE UNIVERSITY
- VERMONT**  
UNIVERSITY OF VERMONT
- VIRGINIA**  
NORTHERN VIRGINIA COMMUNITY COLLEGE  
VIRGINIA COMMONWEALTH UNIVERSITY\*
- WASHINGTON**  
GONZAGA UNIVERSITY \*  
UNIVERSITY OF WASHINGTON-SEATTLE CAMPUS  
WASHINGTON STATE UNIVERSITY\*  
WESTERN WASHINGTON UNIVERSITY
- VIRTUAL**  
ALL TRIBAL COLLEGES & UNIVERSITIES  
AMERICAN PUBLIC UNIVERSITY SYSTEMS\*

## FIRST-GENERATION COLLEGE STUDENTS



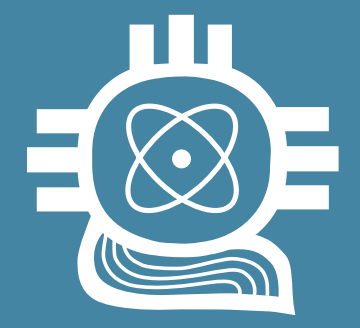
## CHAPTERS



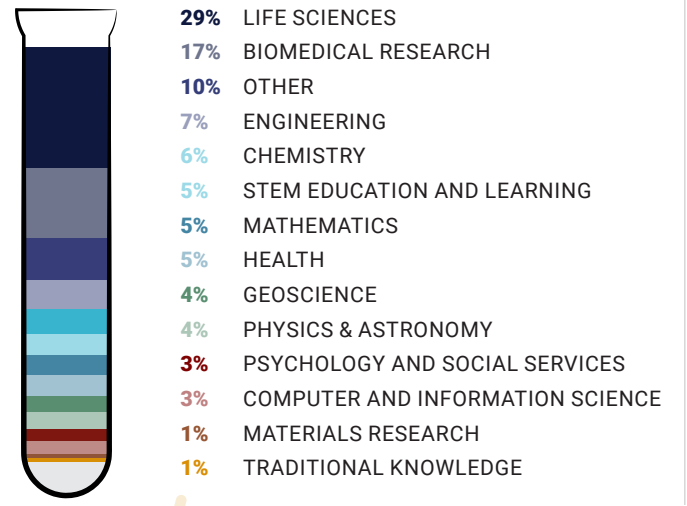


# CONFERENCE BY THE NUMBERS

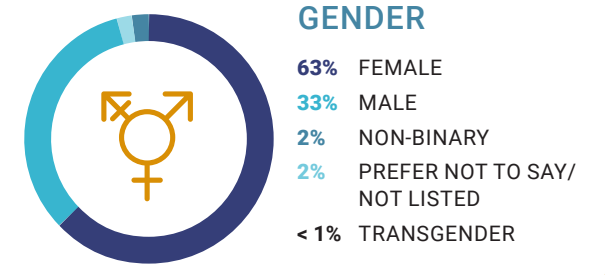
**5,645**  
TOTAL ATTENDEES  
\*6,035 REGISTERED



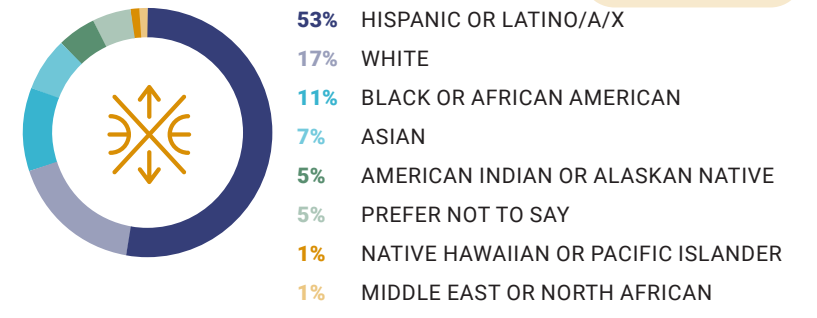
## DISCIPLINES REPRESENTED



## GENDER



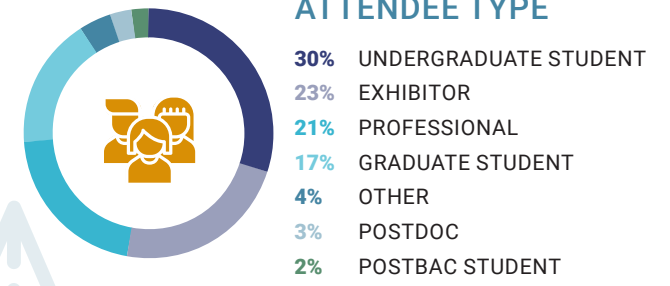
## ETHNICITY



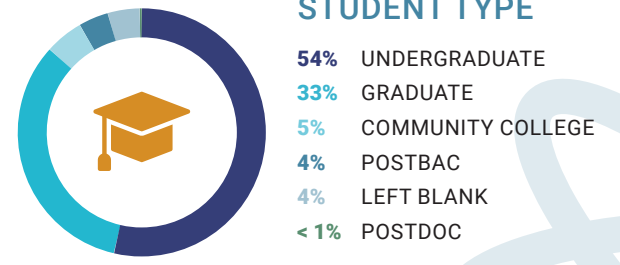
**135+**  
NATIVE AMERICAN/INDIGENOUS AFFILIATIONS

**20+**  
LATIN AMERICAN COUNTRIES OF ORIGIN

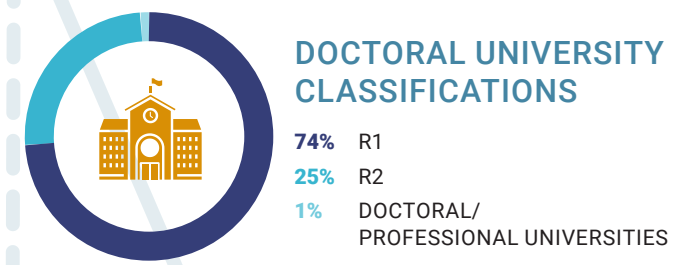
## ATTENDEE TYPE



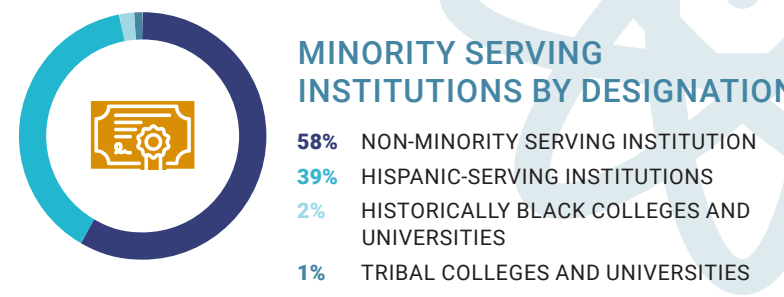
## STUDENT TYPE



## DOCTORAL UNIVERSITY CLASSIFICATIONS

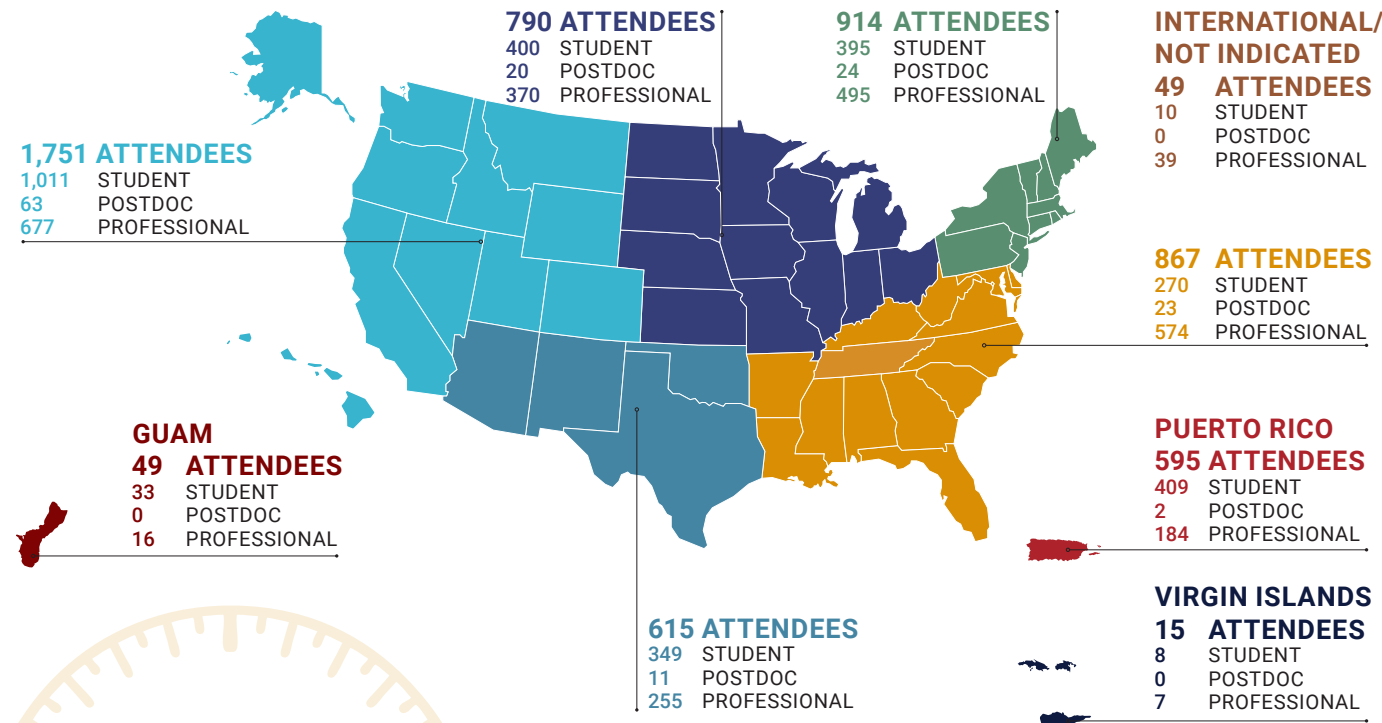


## MINORITY SERVING INSTITUTIONS BY DESIGNATION



It's just mind blowing just to come out here and see a bunch of minorities being in one big group and one big place, you know, and feel welcome. That's something I got as soon as I walked through the doors.

## GEOGRAPHIC REACH



## SOCIAL MEDIA

DURING THE MONTH OF OCTOBER 2022:



**25,859**  
TOTAL FOLLOWERS

**371,164**  
TOTAL IMPRESSIONS



**12,150**  
TOTAL FOLLOWERS

**79,922**  
TOTAL REACH

SOCIAL MEDIA OVERALL:



**38,009**  
TOTAL FOLLOWERS



**451,086**  
TOTAL IMPRESSIONS AND REACH

## OFFICIAL CONFERENCE APP



**3,017**  
TOTAL USERS DURING CONFERENCE WEEK

**11,966**  
TOTAL SCANS OF QR CODE ON APP FOR LEAD RETRIEVAL

**23,932**  
TOTAL NUMBER OF CONTACT CARDS SHARED

## IMPACT

**1,045**  
CHAPTER MEMBERS WHO ATTENDED NDISTEM

**107**  
CHAPTERS REPRESENTED AT NDISTEM

**997**  
STUDENT POSTER AND GRADUATE STUDENT ORAL PRESENTATIONS

**66**  
PROFESSIONAL DEVELOPMENT SESSIONS

**823**  
TRAVEL SCHOLARSHIPS AWARDED

**40**  
SPONSORS AND PARTNERS

**538**  
VOLUNTEER MENTOR JUDGES

**40**  
STEM AND SCIENTIFIC SYMPOSIA SESSIONS

**434**  
EXHIBITOR BOOTHS

**20**  
MENTORING AND NETWORKING SESSIONS

**133**  
SESSIONS AND EVENTS

**12**  
SACNAS TRAVEL FUND RECIPIENTS

It's been really different being here with so many people that look like me and also presenting my research...I feel like I've been [able] to step into science with my whole entire self, my whole culture, and my whole background.



# PARTNERSHIPS

Our partners are an essential part of SACNAS—providing opportunities, resources, connections, and inspiration to the next generation of STEM talent.

## WE INVITE YOU TO JOIN THIS COMMUNITY OF CHANGEMAKERS.

The major goals for SACNAS are to provide an inclusive space that honors and celebrates science, culture, and community, and to serve as the connector between diverse STEM talent and you.

One of the most important aspects of our organization is the breadth of professional development opportunities available. Whether it's principles of leadership, engagement through networking, or access to the brightest talent, you will find them all through SACNAS. We hope you take advantage of the many benefits that come with a conference partnership.

As a partner, you demonstrate your commitment to diversifying STEM and making the culture of science more inclusive, not only at your own institution or company, but across the country. Your presence as a partner will help educate our members and conference attendees while influencing their academic and career paths.

**“It was a privilege to sponsor this conference and support the economy of Puerto Rico by having Wells Fargo recruit for highly technical roles among talented Latinos and Native Americans,” expressed Xochitl Leon, Head of Talent Acquisition. “We appreciate the work of our business partners for continuing to innovate to drive diverse talent for all our line of businesses.”**

**Wells Fargo also complemented this lineup with a STEM Symposia Session focused on funding and leadership support to bring bright technical solutions to the real world shared Rene Contreras, Diverse Segments Relationship Lead.**

Explore a partnership with SACNAS to identify ways to increase your impact, visibility, and engagement with our community. Access our diverse STEM talent, amplify your DEI impact and activate your employees by joining us in partnership this year.



**WE ARE PROUD TO OFFER THE FOLLOWING PACKAGES FOR ALL 2023 PARTNERS.**

**WE LOOK FORWARD TO WELCOMING YOU INTO THE SACNISTA FAMILY.**

[sacnas.org](https://sacnas.org)

[partnerships@sacnas.org](mailto:partnerships@sacnas.org)

LEVEL	PRESENTING \$200,000 1	PLATINUM \$150,000 2	DIAMOND \$100,000 3	GOLD \$75,000 5	SILVER \$50,000 6	BRONZE \$30,000 10	ENHANCED \$15,000 8
<b>NDiSTEM Conference</b>							
Two-minute partner-created video at opening ceremony	●						
Five-minute speaking opportunity at opening or closing ceremony	●	●					
Three-minute speaking opportunity at a plenary	●	●	●				
Organization representative recognized main stage with award and photo	●	●	●				
Organization recognized during closing ceremony	●	●	●	●	●	●	
Featured on conference signage	Major - Logo	Major - Logo	Major - Logo	Limited - Logo	Limited - Name	Limited - Name	
Visual recognition to all plenary sessions and breakout sessions	●	●	●	●	●		
Logo included in exterior digital signage at convention center	●	●					
Provide NDiSTEM conference registration scholarships to conference attendees of choice, named and recognized in individual letters to attendees	10	8	6	4	2	2	1
Attendance list provided	●	●					
Exhibit space	Up to 20'x50'	Up to 20'x40'	Up to 20'x30'	Up to 20'x30'	Up to 20'x20'	Up to 20'x10'	10'x10'
Full conference registrations	20	14	12	8	6	4	2
Career fair only registrations	16	14	12	10	8	6	4
Tickets to VIP reception	16	14	10	8	6	4	2
Housing assistance provided by SACNAS	●	●					
Registration assistance provided by SACNAS	●	●					
Logo recognition on conference bags	●						
Co-sponsor Conversations with Scientists session	●						
Host breakfast for attendees	up to 150	up to 75					
Host reception for conference attendees	●						
Sponsor existing NDiSTEM reception	Chapter Reception		Student Orientation/ COLOR Reception/ Postdoc Reception				
Interview booth with priority placement	3 days	3 days	2 days	1 day	1 day	1 day	limited time
Conference bag insert (min 5500 units, no paper)	●						
Brand asset at convention center	Digital Signage	Elevator Decals	Window Clings	Window Clings	Window Clings	Restroom Mirror	
Sponsor student presentation awards	12	10	8	6	4	2	1
Access to A La Carte Menu beginning 4.3	●	●	●				
Access to A La Carte Menu beginning 5.1				●	●		
Access to A La Carte Menu beginning 6.5						●	●
Recognition in pre-and post-conference emails to SACNAS email list beginning 9.1 through 10.31	Logo	Logo	Logo	Logo	Name	Name	
Announcement of partnership on all SACNAS social channels beginning 9.1	Custom	Custom	Custom	Custom	Group	Group	
Featured on conference website beginning 9.1	Logo	Logo	Logo	Logo	Name	Name	
Featured ad in Digital Recruitment Guide	2 page with video	1 page with video	1 page	1 page	1 page	1 page	1 page
Pre-conference webinars hosted on SACNAS Platform, marketed to all membership by SACNAS prior to 9.1	2	1					
Mobile app push notification	●	●	●	●	●		

**2024 CareerCon**

Main named event sponsor	●						
Secondary named event sponsor		●					
Two-day digital exhibiting	●	●	●	●	●		
One-day digital exhibiting						●	●
Opportunity to provide featured speaker and multiple panelists	●						
Opportunity to provide panelist	●	●	●	●			
Curated candidate matches for open positions	10	8	6	4	4		
Branded co-hosted webinar and related digital promotion between 2.25 and 4.1	●	●	●				
Provide content for email to all event attendees via SACNAS + attendee list provided	●	●	●				
Attendance list provided	●	●					

**Year-Round Benefits through 9.31.24**

Months of access to SACNAS Resume Database	12	12	12	12	10	6	4
Job postings, all promoted by SACNAS social media channels	50	40	30	20	15	10	4
Year-round spotlight on main homepage of SACNAS website beginning 9.1	Logo	Logo	Logo	Name	Name	Name	Name
Recognition on main page of SACNAS digital platform beginning 9.1	Logo	Logo	Logo	Name	Name	Name	Name
Opportunity to host 45 minute virtual session or workshop between 5.1 and 9.1	1	1					
Named sponsor for SACNAS student membership	50	35	30	25	20	15	8
SACNAS professional memberships	50	25	15	10	8	6	2





## A LA CARTE MENU

	Price	Number
<p><b>Black, Afro-Latinx, Afro-Indigenous Reception:</b> Inclusion is at the heart of what we do at SACNAS. This reception celebrates Black, Afro-Latinx, Afro-Indigenous community. The reception offers attendees the opportunity to network, exchange stories, and build community.</p>	\$15,000	1
<p><b>LGBTQIA+ Reception:</b> This reception celebrates LGBTQIA+ students, professionals, and allies. The reception offers attendees the opportunity to network, exchange stories, and build community.</p>	\$15,000	1
<p><b>Women in STEM Reception:</b> This reception celebrates and focuses on women at every stage of their education and career. The reception offers attendees the opportunity to network, exchange stories, and build community with women in STEM.</p>	\$15,000	1
<p><b>Native Indigenous Reception:</b> This reception is open to all Native American/Indigenous members and supporting community attending the conference and provides a time for our Native community to come together and network. We invite SACNAS board members, the Native American/Indigenous Affairs Committee, and exhibitors/sponsors to attend. There is a short program that includes a welcome and recognition and time can be made for a sponsor(s) to provide a presentation.</p>	\$15,000	1
<p><b>Leadership Alumni Reception:</b> For over 10 years, SACNAS has offered leadership development programs, resulting in a strong network of over 300 scientists who have directly benefited from these leadership programs and the National Diversity in STEM Conference. We know that leaders are not born, they are made. Our leadership alum have gone on to take strong leadership positions in their respective careers and communities. Let's celebrate their hard work and success!</p>	\$20,000	1
<p><b>Student Presentation Award Ceremony:</b> This is a celebration of our award recipients—their accomplishments, determination and persistence, and successes yet to come. The ceremony brings together more than 100 STEM degree-seeking recipients of our many scholarship funds for an inspirational evening that celebrates our students' aspirations and the partners who make it all possible.</p>	\$20,000	1
<p><b>Student Poster Award:</b> Your contribution as a partner will support aspiring STEM students from all backgrounds to advance in their academic and career success.</p>	\$250	Unlimited
<p><b>Mobile App Push Notification:</b> Send your message directly to attendees through the official SACNAS mobile app. Exhibitors can submit for approval a 140-character message to send on the day of their choice (Thursday or Friday).</p>	\$1,000	4 per day
<p><b>Individual Student Travel Award:</b> Provide conference scholarships that include funded travel, lodging, and/or registration for undergraduate and graduate students to attend the SACNAS National Diversity in STEM Conference. Accepted awardees will also have access to specialized programming to welcome and orient them to the conference in October.</p>	\$1,500	Unlimited
<p><b>Exhibit Hall Interview Room:</b> Private 10'x10' space located near the exhibit hall for a quiet place to meet with attendees.</p>	\$3,000	10

## A LA CARTE MENU

	Price	Number
<p><b>Floor Stickers:</b> Lead attendees from the Exhibit Hall entrance to your booth. These stickers will feature a sponsor logo and booth number, along with the SACNAS logo. This package includes three floor stickers that are each approximately 2'x2'.</p>	\$4,000	Unlimited
<p><b>Quiet Room:</b> The quiet room is a resource offered to conference attendees so that they can have a space to rest and generally escape the noise and stimulation of the conference. This space is one of the many ways we support our attendees, including those with sensory disabilities.</p>	\$5,000	1
<p><b>Ribbon Wall:</b> Logo or branding added to the Ribbon Wall located in a premier location of the conference.</p>	\$6,000	1
<p><b>Agenda Wall:</b> Logo or branding added to the Agenda Wall to expand your brand.</p>	\$7,500	2
<p><b>Official Conference App:</b> Have your logo highlighted on the homepage of the official Conference App at all times. This is where the Passport, important information on the schedule, sessions, Exhibit Hall, and all other things conference-related will be posted. Your company name and/or logo will be on all app marketing. No printed programs will be provided so all attendees will rely heavily on the app throughout the show!</p>	\$10,000	1
<p><b>Refreshment Break:</b> AM/PM. Maximize exposure while helping attendees decompress and unwind! Sponsor a refreshment break.</p>	\$10,000	4
<p><b>Cultural Ceremony Opener:</b> Our cultural ceremony is designed to welcome attendees and ground their experiences in not only the local culture of our host city, but in SACNAS's culture of inclusion, celebration and excellence.</p>	\$15,000	1
<p><b>Pow Wow:</b> This is one of the biggest cultural celebrations during the conference. The Pow Wow brings together all our participants to celebrate the conference for bringing together the SACNAS membership and supporting community through Native American singing and dancing. The event is held over a two-hour time frame and includes a welcome and recognition of special guests at the beginning. In previous years, sponsors have been given 15 minutes to present information to the audience. The Pow Wow is well-attended conference event and is inclusive while engaging the audience.</p>	\$15,000	1
<p><b>Pachanga - 50th Anniversary Celebration:</b> Our closing dance party happens on Saturday evening and provides an informal and fun all ages activity focused on music, culture and a celebration of the whole SACNAS community.</p>	\$15,000	1
<p><b>Registration Kiosks:</b> Officially welcome attendees to the conference. Exclusive branding of the event registration including sponsor logo on kick panels of the registration counters.</p>	\$15,000	1
<p><b>Wi-Fi:</b> Name Inclusion. Official host of Wi-Fi for all conference attendees.</p>	\$15,000	1
<p><b>SACNAS Lanyards Co-Branding:</b> Attendees Only. Provided to every attendee at registration, the lanyards ensure your organization/institution maximum visibility with conference attendees. Sponsors logo will appear alongside the SACNAS logo on all lanyards distributed to attendees at check-in.</p>	\$20,000	1

## A LA CARTE MENU

### Conversations with Scientists Co-Sponsor:

Conversations with Scientists is a signature event—gathering student and professional attendees in informational, roundtable, and discipline-specific discussions. All conference attendees are encouraged to attend and serve as mentors or mentees. Event occurs over lunch.

### On-Site Resume Assistance Workshop:

A unique opportunity to guide, edit and assist attendees with their resumes at NDiSTEM.

### Field Trips - Saturday:

Host undergraduate and graduate students. Bring a diverse group of qualified students to your organization, lab, or research center. SACNAS will secure transportation and provide student snack bags; your institution will manage all logistics. Facility required to be within a reasonable driving distance of the Oregon Convention Center.

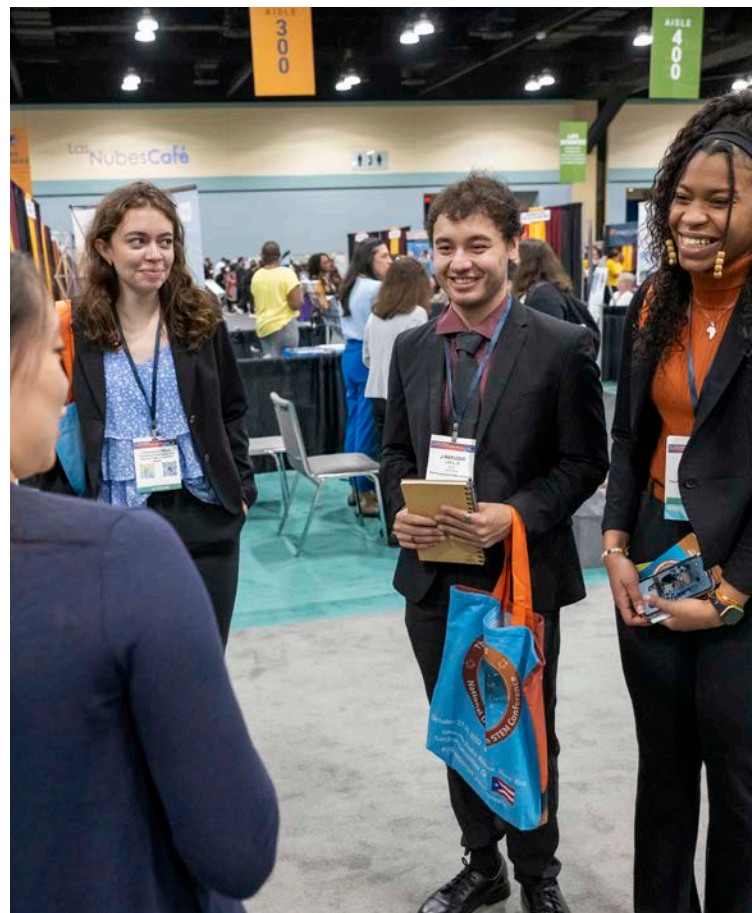
### Sponsor a Concurrent Session:

Create and present your STEM content for the conference attendees in one of the six sponsored sessions.

### Coffee Lounge:

Provide a relaxing locale and sponsor a coffee lounge within the Exhibit Hall. The lounge will be set with comfortable seating, where attendees can chat with colleagues or relax between visiting booths. A sign in the lounge will display the organization's logo. At your expense, you may provide brochures, giveaway items, or additional food and beverage.

	Price	Number
Conversations with Scientists Co-Sponsor:	\$20,000	1
On-Site Resume Assistance Workshop:	\$25,000	1
Field Trips - Saturday:	\$25,000	3
Sponsor a Concurrent Session:	\$25,000	6
Coffee Lounge:	\$30,000	2



## EXHIBITOR PACKAGES

	Premium Plus: \$7,500	Premium: \$5,000	Advanced: \$3,500	Choice: \$3,000
10'x10' Booth	●	●	●	●
Aisle carpet	●	●	●	●
Pipe & drape	●	●	●	●
Booth decor package (2'x6' skirted table, 2 chairs, 1 wastebasket)	●	●	●	●
Expo hall only registration*	2	2	2	2
Full conference registration**	1			
Booth placement	High Traffic	Premium Traffic	Advanced Traffic	Normal Traffic
Access to limited interview booth space	●			
Access to A La Carte menu	Beginning 7.1	Beginning 7.1	Beginning 7.1	Beginning 7.1

Exhibitors may upgrade to a full conference registration at an additional \$250 cost

Exhibitors may purchase up to two (2) additional exhibitor registrations per 10'x10' booth at \$400 per registration

\* Meals not included

\*\* Meals included

# CAREERCON



SACNAS has spent the past 50 years creating true belonging through the artful blend of science, culture, and community.

Since 2022, we have extended that intentionality and commitment to the way we connect members and **private industry**. A response to the needs of our members interested in careers in industry, CareerCon is an event like no other.

**Attendees gain insight into the industry workplace, learn about current internships & positions they can apply for, all while expanding their professional skillset & network for their future career.**

CareerCon represents a commitment to finding a better way to connect hard-working early-career talent from historically underrepresented and excluded groups to the STEM enterprise.

Through CareerCon, industry partners will be able to meaningfully connect with SACNAS' membership of diverse talent, while engaging in unique opportunities to recruit and hire for their current, open internships & full-time positions.

Occurs digitally each Spring.  
Learn more **HERE**.

## CAREER CENTER DATA



**6,556**  
TOTAL REGISTERED  
JOB SEEKERS



**3,522**  
RESUMES



**16,714**  
AVERAGE VIEWS  
PER MONTH



# SOCIAL MEDIA OCTOBER 2022-MARCH 2023



**25,911**

TOTAL FOLLOWERS

**258,755**

TOTAL IMPRESSIONS



**12,271**

TOTAL FOLLOWERS

**57,295**

TOTAL REACH



**7,716**

TOTAL FOLLOWERS

**122,847**

TOTAL IMPRESSIONS



**5,945**

TOTAL FOLLOWERS

**176,626**

TOTAL IMPRESSIONS



TOTAL SOCIAL MEDIA:



**51,843**

TOTAL FOLLOWERS



**615,523**

TOTAL IMPRESSIONS

# UPCOMING NDiSTEM CONFERENCE DATES

**2024**

Oct 31 – Nov 2  
Phoenix  
Arizona

**2025**

Oct 30 – Nov 1  
Columbus  
Ohio

**2026**

October 29-31  
Long Beach  
California

**2027**

October 28-30  
Kansas City  
Missouri





**VISIT US**

[sacnas.org](http://sacnas.org)

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