
Be part of the largest multicultural and multidisciplinary STEM diversity conference in the country, bringing inspiration and opportunity to over 3,800 attendees each year. A partnership with SACNAS means increased recruitment, engagement, and visibility with the next generation of STEM leaders.

As an exhibitor at 2019 SACNAS, you can:
- Build brand awareness for your company, agency, or institution
- Generate quality leads and network with the next generation of underrepresented minority scientists
- Collaborate with experts in diversity recruitment
- Introduce new programs, positions, and cutting-edge research

**GENERAL INFORMATION**

**VENUE**
Hawai'i Convention Center
1801 Kalakaua Ave
Honolulu, HI 96815

**EXPO MOVE IN**
**Wednesday, October 30, 2019:**
12:00 pm – 5:00 pm
**Thursday, October 31, 2019:**
7:30 am – 9:15 am

**EXPO HALL HOURS**
**Thursday, October 31, 2019:**
9:15 am – 12:00 pm
2:00 pm – 5:30 pm
**Friday, November 1, 2019:**
8:45 am – 12:00 pm
1:00 pm – 5:00 pm
(Tentative schedule, subject to change)

**EXHIBITOR MOVE OUT**
**Friday, November 1, 2019**
5:30 pm – 8:00 pm
2018 SACNAS Conference
Demographics
Based on those who provided demographic information

ATTENDEES BY LEVEL

DISCIPLINE

ETHNICITY

GENDER

4,213
REGISTRANTS

511
TRAVEL
SCHOLARSHIPS
AWARDED

1,111
STUDENT
PRESENTATIONS

105
STUDENT
PRESENTATION
AWARDS

168
STUDENT
PRESENTATION
JUDGES
(APPROX)

112
BREAKOUT
SESSIONS

112
BREAKOUT
SESSIONS

56
Professional
Development
Sessions

56
Scientific
Symposium
Sessions
2018 SACNAS Conference
Digital Reach

**CONFERENCE WEBSITE** – WEEK OF CONFERENCE

- **Visitors**: 10,026
- **Page Impressions**: 62,668

**FACEBOOK** – WEEK OF CONFERENCE

- **Reach**: 4,188
- **Followers**: 10,059

**TWITTER** – MONTH OF OCTOBER

- **Followers**: 10.1K
- **Impressions**: 17.9K

**SNAPCHAT** – WEEK OF CONFERENCE

- **Impressions**: 48.1K
- **Uses of SACNAS Filter**: 1,057

**CONFERENCE MOBILE APP** – WEEK OF CONFERENCE

- **Total Users**: 3.25K
  (Over 75% of attendees)
- **Total Time Attendees Spent Within App**: 122K minutes
- **Total Banner Impressions**: 723K
  impressions with quick banners
Booth Pricing & Packages

<table>
<thead>
<tr>
<th>EXHIBITOR BENEFITS</th>
<th>Choice $2,000</th>
<th>Premiere $2,500</th>
<th>CORPORATE $3,500</th>
<th>PREMIERE $5,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>10’ x 10’ Booth</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>CARPET INCLUDED (*New)</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Pipe &amp; Drape</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Booth Décor Package</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>(2’ x 6’ Skirted Table, 2 Chairs, 1 Wastebasket, carpet)</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Booth Identification Sign</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Expo Hall Only Registration</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Booth Placement</td>
<td>Normal Traffic</td>
<td>Normal Traffic</td>
<td>High Traffic</td>
<td>High Traffic and at Main Entry</td>
</tr>
<tr>
<td>Expo Hall Lounge Access</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Transaction Processing Fee</td>
<td>Included</td>
<td>Included</td>
<td>Included</td>
<td>Included</td>
</tr>
</tbody>
</table>

New This Year!
✓ Expo-only Registrations: 2 registrations instead of 1 full conference to ensure you have at least two staff members at booth
✓ Carpet is included in booth fee (Carpet colors are pre-determined and can be changed at the exhibitor’s cost)
✓ $150 discount if your institution has an active SACNAS Chapter

Booth Package
• Draped (10-foot by 10-foot) exhibit space with 8-foot-high back drape and 3-foot-high side drapes in the event colors
• One 2-foot by 6-foot skirted table and two chairs
• Carpet (Carpet colors are pre-determined and can be changed at the exhibitor’s cost)
• One booth identification sign
• One wastebasket
• Two (2) complimentary expo-only registrations per 10’ x 10’ booth space
• Access to the exhibitor lounge
• Inclusion in the 2019 Exhibitors listing in the conference program (Mobile App)
• General booth security

SACNAS Chapter Discount
Academic Department with an active chapter will receive a $150 discount. Only one discount per academic institution. Please submit request for approval for discount to exhibits@sacnas.org

Non-Profit Discount
Associations and non-profits under a $1 Million organizational budget are eligible for a $300 discount. Approved non-profit organizations will be assigned to a choice booth space at the discretion of SACNAS and are limited to one 10’x10’ booth space. Exhibitors may purchase additional booths at the regular, published rates. For discount, please submit proof of non-profit status and operating budget to 2019sacnas.org/exhibit.
2019 Exhibit Floor Attractions & Attendee Engagement

Entrepreneurship & Innovation Hub

2019 SACNAS will feature an exciting new interactive exhibit and presentation arena: the Entrepreneurship and Innovation Hub – The Future of STEM. This Hub is a multi-exhibitor educational venue that will inform, educate, and inspire the next generation of underrepresented scientists. The Hub will gather industry professionals, entrepreneurs, and innovators to expose attendees to the latest innovations in science, technology, engineering, and mathematics.

Entrepreneur and Innovation Sessions: The Hub will be centrally located in the Graduate and Career Expo Hall and will be open Thursday and Friday from 2 pm – 5 pm. You have an opportunity to host a 45 Minute session. Cost: $2,500

2019 Graduate School & Career Recruitment Guide

The 2019 SACNAS Graduate School & Career Recruitment Guide allows top STEM graduate schools & employers to connect with members and attendees of the National Diversity in STEM Conference. Showcase your institution or open positions in the Guide with a full-page color ad. The Guide will be provided to all conference attendees. The recruitment guide will also include relevant career development articles, resources, and more. In addition, a digital guide will be emailed to thousands of SACNAS members and be available to download from the SACNAS Career Center before and after the event. The digital guide offers an opportunity to make your ad stand out by including a video of your institution or company. This is a great way to get in front of prospective graduate students and professionals before you even arrive.

For more information and pricing please contact Jim Cook at jim.cook@communitybrands.com or 513-451-7597.
How to Purchase Your Booth – 3 Ways

1. Sponsorship

Sponsors will receive elite booth placement at the main entrance to the 2019 Expo Hall. 
*Click here for the 2019 Partner Prospectus.*

2. Group Reservation

A group reservation must include a minimum of six 10’ x 10’ booths to be eligible for priority selection of exhibit booths prior to the launch of general exhibit sales. Please note that a group reservation is NOT a registration and additional actions must be completed to confirm each individual registration. To place a group reservation, review the instructions below.

<table>
<thead>
<tr>
<th>Dates</th>
<th>Exhibitor(s) Must</th>
<th>SACNAS will</th>
</tr>
</thead>
<tbody>
<tr>
<td>By February 28 (5pm PT)</td>
<td>Submit group reservation intent form <em>(click here)</em></td>
<td>Reach out by email/phone to assign each group to a specific location in the Expo Hall floor plan, based on the time stamp on the group reservation form. Group locations are first come first serve.</td>
</tr>
<tr>
<td>March 1-5</td>
<td></td>
<td></td>
</tr>
<tr>
<td>March 6</td>
<td>Deadline for accepting group location, which will include specific booth numbers. Group reservations/modifications will not be accepted after deadline.</td>
<td></td>
</tr>
<tr>
<td>March 7</td>
<td>Each individual group member will receive a link to confirm their assignment and complete their booth reservation. A $500 down payment is required to reserve a booth for the 2019 Graduate and Career Expo Hall.</td>
<td></td>
</tr>
<tr>
<td>April 1</td>
<td><strong>All individual booth reservation(s) must be completed.</strong> Failure to complete individual reservations will result in the release of the booth for general sale.</td>
<td></td>
</tr>
</tbody>
</table>

IMPORTANT NOTE: All exhibitors must agree to terms and conditions during the reservation process. Payment must be received within 30 days of the reservation.

3. General Booth Registration

First come first serve! Visit [2019sacnas.org/exhibit](http://2019sacnas.org/exhibit) to purchase your booth.
# Important Dates & Deadlines

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>February 28</td>
<td>Group Reservation Deadline (deadline to submit intent form)</td>
</tr>
<tr>
<td>March 1-5</td>
<td>Group Reservation Placements</td>
</tr>
<tr>
<td>March 11</td>
<td>General Booth Sales Opens</td>
</tr>
</tbody>
</table>
| July 31          | • Booth Cancellation Deadline (refund minus $500 cancellation fee)  
                    • Exhibit Booth Reservation and Payment Deadline  
                    • Partnership Deadline (for maximum visibility in pre-conference materials)                                                             |
| October 15       | Included Exhibitor Pre-Registration Deadline                                                                                                       |
| October 31 - November 2 | 2019 SACNAS - The National Diversity in STEM Conference                                         |

For payment and cancellation policies, please visit [2019sacnas.org/exhibit](2019sacnas.org/exhibit)

---

**Ready to exhibit at 2019 SACNAS?**

Visit [2019sacnas.org/exhibit](2019sacnas.org/exhibit)

Contact us at exhibits@sacnas.org