2019 SACNAS — The National Diversity in STEM Conference

ATTENDEE DEMOGRAPHICS

**ATTENDEE TYPE**
- 34% Undergraduate Student
- 23% Professional
- 19% Exhibitor
- 16% Graduate Student
- 19% Other
- 4% Sponsor
- 2% Postdoc
- 1% VIPs & Guests
- 1% Postbac Student

**DISCIPLINE**
- 27% Life Sciences
- 15% Biomedical Research
- 10% Other
- 9% Engineering
- 6% Materials Research
- 6% Physics & Astronomy
- 6% Chemistry
- 6% Mathematics
- 4% Geoscience
- 4% Computer & Information Science
- 4% Psychology & Social Sciences
- 3% Traditional Knowledge
- .29% Transgender
- .02% Non-Binary
- .29% Prefer Not to Say

**ETHNICITY**
- 63% Female
- 35% Male
- 1% Prefer Not to Say
- 1% Non-Binary
- .02% Transgender
- 27% Chicano/Mexican American/Mexican
- 17% White/Caucasian
- 10% Asian/Asian American
- 10% Other Latino/a (Caribbean, Central, or South American)
- 10% African American/Black
- 10% Other
- 6% Puerto Rican
- 6% Native Hawaiian/Indigenous Pacific Islander
- 7% American Indian/Native American
- 6% Other
- .29% Alaska Native

**GENDER**
DIGITAL REACH

CONFERENCE WEBSITE
Week of Conference
USERS: 11,704
(+16.7% from 2018)

MOBILE APPLICATION
Week of Conference
USERS: 3.9K
(+20% from 2018)
MINUTES OPEN: 134K
(+10% from 2018)

TWITTER STATS
Month of Conference
FOLLOWERS: 13.3K
(+31.7% from 2018)
IMPRESSIONS: 551K
(+42% from 2018)

FACEBOOK
Week of Conference
FOLLOWERS: 10,695
(+6.3% from 2018)
REACH: 12,373
(+216.9% from 2018)

@SACNAS conferences are always a space where I can feel reconnected with my culture and meet scientists from all backgrounds. Now I’m excited to finish my thesis work in the near-ish future and share it with all those who have helped me succeed!