

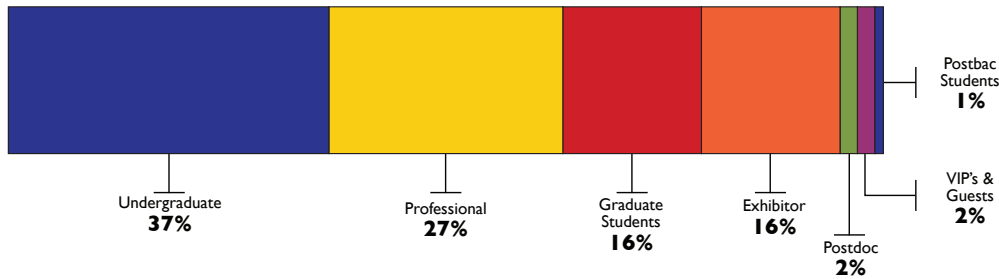
# 2018 SACNAS Conference

## Demographics

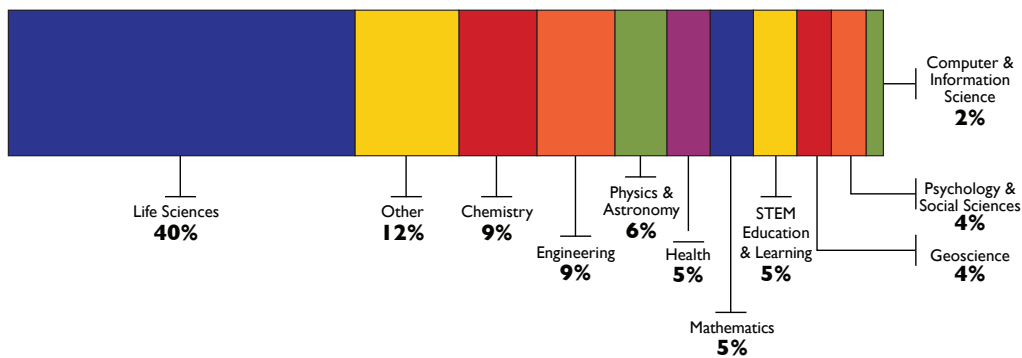
Based on those who provided demographic information

**4,213**  
REGISTRANTS

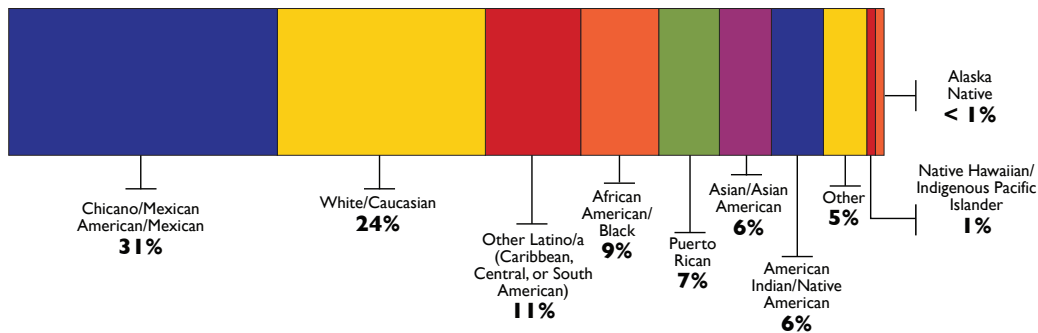
### ATTENDEES BY LEVEL



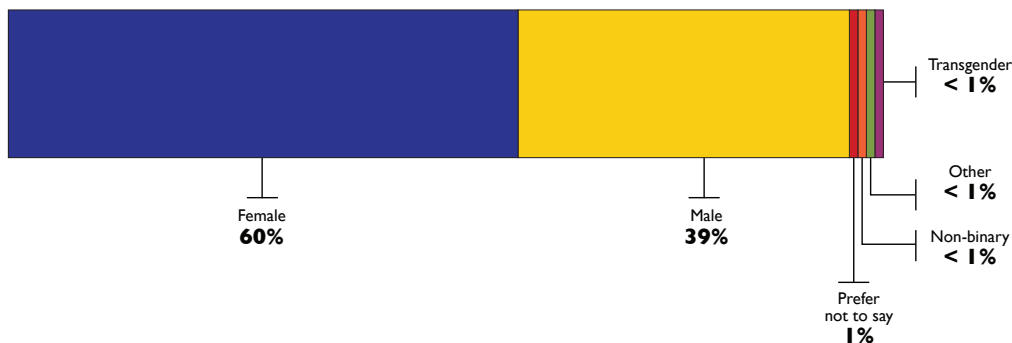
### DISCIPLINE



### ETHNICITY



### GENDER



**511**  
TRAVEL  
SCHOLARSHIPS  
AWARDED

**1,111**  
STUDENT  
PRESENTATIONS

**105**  
STUDENT  
PRESENTATION  
AWARDS

**168**  
STUDENT  
PRESENTATION  
JUDGES  
(APPROX)

**112**  
BREAKOUT  
SESSIONS

**56** Professional  
Development  
Sessions

**56** Scientific  
Symposium  
Sessions

# 2018 SACNAS Conference

## Digital Reach

### CONFERENCE WEBSITE – WEEK OF CONFERENCE



### FACEBOOK – WEEK OF CONFERENCE



### TWITTER – MONTH OF OCTOBER



Uses of  
SACNAS Filter

1,057



### SNAPCHAT – WEEK OF CONFERENCE



### CONFERENCE MOBILE APP – WEEK OF CONFERENCE

Total Users

3.25K

(Over 75% of attendees)

Total Time Attendees Spent Within App

122K

minutes

Total Banner Impressions

723K

impressions  
with quick banners