SUCCESS REPORT & HIGHLIGHTS
Together we thrive.

SACNAS
Achieving True Diversity in STEM
sacnas.org/conference
SACNAS’ National Diversity in STEM Conference is the largest multicultural and multidisciplinary STEM diversity event in the country, hosted annually by the Society for Advancement of Chicanos/Hispanics & Native Americans in Science (SACNAS). The 2020 event marked the first-ever virtual conference, and the 5th record-breaking conference in a row.

**ATTENDEES**

5,765 total attendees

10.1% growth from 2019

1,981 first-generation college students

**ATTENDEE TYPE**

- Exhibitor: 37%
- Undergrad: 27.3%
- Professional: 15.9%
- Graduate: 14.4%
- Postdoc: 2.4%
- Postbac: 1.5%
- Partner: 1.1%

**ETHNICITY**

- Chicano/Mexican American/Mexican: 30.9%
- Asian/Asian American: 9.5%
- American Indian/Native American: 9.1%
- White/Caucasian: 15.8%
- Puerto Rican: 7.5%
- Other Latino/a (Caribbean, Central, or South American): 13.1%
- Other/Multiracial: 4.1%
- Native Hawaiian/Indigenous Pacific Islander: 2.4%
- Alaska Native: 0.2%

*Based on those who provided demographic information*
## DISCIPLINE**

<table>
<thead>
<tr>
<th>Discipline</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Biomedical Research</td>
<td>17.7%</td>
</tr>
<tr>
<td>Chemistry</td>
<td>6.7%</td>
</tr>
<tr>
<td>Computer &amp; Information Science</td>
<td>3.1%</td>
</tr>
<tr>
<td>Engineering</td>
<td>8.1%</td>
</tr>
<tr>
<td>Geoscience</td>
<td>5.3%</td>
</tr>
<tr>
<td>Health</td>
<td>4%</td>
</tr>
<tr>
<td>Life Sciences</td>
<td>35.9%</td>
</tr>
<tr>
<td>Materials Research</td>
<td>0.5%</td>
</tr>
<tr>
<td>Mathematics</td>
<td>4.8%</td>
</tr>
<tr>
<td>Other</td>
<td>2.9%</td>
</tr>
<tr>
<td>Physics &amp; Astronomy</td>
<td>3.9%</td>
</tr>
<tr>
<td>Psychology &amp; Social Sciences</td>
<td>2.9%</td>
</tr>
<tr>
<td>STEM Education &amp; Learning</td>
<td>3.7%</td>
</tr>
<tr>
<td>Traditional Knowledge</td>
<td>0.5%</td>
</tr>
</tbody>
</table>

**Based on those who provided demographic information

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**The SACNAS conference** reinvigorated my love for STEM. It motivated me to excel in my field. It reminded me of the reasons I got into STEM in the first place.

— Conference Attendee

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**PARTNERS**

were given new, highly targeted opportunities to engage, recruit and increase ROI, including...

- **Expanded Expo Hall Hours**
- **Access** to Attendee Directories which could be quickly searched and filtered
- **Multiple Opportunities** to connect with attendees before, during, and after the event

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Our program had a very positive conference experience. We were able to have a lot of in-depth conversations with students that led to a number of applicants to our PHD program. This conference is unlike any other experience for students or exhibitor – students come in ready to engage and they’re excited!

— Dr. Gabriel Montaño, Professor and Department Chair at Northern Arizona University

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Interested in partnership opportunities? Contact partnerships@sacnas.org
was curated to support attendees at all stages of their education or career...

106 sessions

83% of students were motivated to continue their education and/or pursue a STEM career.

90% of postdocs agreed that the conference increased their professional skill.

47 STEM/Scientific Symposia
53 Professional Development
6 Chapter Sessions

The sessions helped me explore more in STEM, reminding me this is the right field for me. I liked [to see] how professionals have become successful in their field. It’s great to be part of a community that represents me as Native American and [made me] feel more welcome.
— Conference Attendee

...guide meaningful connections between attendees, mentors, role models, and partners...

346 Institutions & Companies in the Virtual Graduate School & Career Expo Hall

251 Academic Institutions
74 Government/Non Profit
21 Corporate/Industry

Being able to talk with different scientists from different backgrounds, inspired me and informed me better on the different programs and career paths.
— Conference Attendee

7 Keynote & Featured Speakers
930 Research Presentations
by talented college students and postdocs in all STEM disciplines

290 Mentor Judges
signed up to provide direct mentorship to student presenters

742 First-time presenters
503 First-generation college students
102 Students received awards for exceptional presentation skills

The mentoring at SACNAS was helpful because there is a broader more diverse group of people to talk to that helped me to open my mind to more opportunities.
— Conference Attendee

...and allow attendees to bring their full selves to the conference, their education and their careers, by weaving culture into all aspects of the event.

[The] SACNAS community just reminded me that it’s okay to be all that I am ALL the time. In the lab, at a conference, when meeting new people, and in everyday life. I can be all that AND a scientist. #SACNAS2020 tweeted one attendee.

SOCIAL MEDIA REACH

11,579 total tweets +36% from 2019
3,357 individuals +29% from 2019
55,300,544 impressions +28% from 2019
8,308,473 reach +13% from 2019

grew more than ever — amplifying important discussions around STEM diversity, equity, and inclusion beyond the conference.
SACNAS is important to me because it reminds me that there is a community that supports me and truly cares about the success of those that are underrepresented in the sciences. This conference is my favorite and I am so grateful to be here. #SACNAS2020 #thesacnista

UPCOMING CONFERENCES

2021
Digital Conference
October 25 – 29

2022
San Juan, Puerto Rico
October 27-29

2023
Portland, Oregon
October 26-28

2024
Phoenix, Arizona
October 31 – November 2

2025
Columbus, Ohio
October 30 – November 1

2026
Long Beach, California
October 28-30

Learn more and get involved with the SACNAS conference at sacnas.org/conference

The 2020 Virtual Conference was a success thanks to the support, hard work, and collaboration between

Our Partners

500+ Volunteers
reviewed applications and proposals, served as mentor judges, and/or served on the conference committee

SACNAS Board of Directors

SACNAS Staff

Thank You!