SACNAS – Society for Advancement of Chicanos/Hispanics and Native Americans in Science – is an inclusive organization dedicated to fostering the success of Chicanos/Hispanics and Native Americans, from college students to professionals, in attaining advanced degrees, careers and positions of leadership in STEM.

At SACNAS, we understand that diverse voices bring creative solutions to our world's most pressing scientific problems. That's why we're building a national network that is innovative, powerful and inclusive. Our programs and events train and support the next generation of diverse STEM talent.

By partnering with SACNAS, you can leave a legacy that empowers our communities, provides limitless possibilities, and sustains change. From scholarships to program enhancements, your investment directly benefits both the future of our emerging professionals and the success of the nation's STEM endeavor overall.

**SACNAS Membership Demographics**

*As of January 2021*

**8,296** active members

- 40% undergraduate student,
- 3% postbaccalaureate, **29%** graduate student,
- less than 1% postdoc, **21%** professionals,
- **92%** academia, 3% non-profit,
- **3%** private industry, **2%** government

- **37%** First-generation college student
- Less than **1%** DREAMer, DACA, or undocumented immigrant

All About SACNAS – click HERE to learn more
CUSTOM PACKAGES AVAILABLE
Let us design an individual package to meet the unique goals of your company! We are committed to creating partnerships that reflect the goals of your company and are always open to new and innovative ideas that best support SACNAS and our partners.

SACNAS Partnership Council: founding members, $40,000
• Share and explore strategies that drive growth and set expectations for joint success
• Opportunity to engage with SACNAS year-round and drive growth in your workforce.

Promotional Opportunities

Brand Visibility starting at $1,500
• Expand brand recognition, increase visibility, and support validity and credibility in the STEM diversity space
• Leverage our diverse platforms as part of your marketing and brand strategy to reach thousands

Virtual Outreach starting at $2,500
• Reach our audience with targeted messaging about your upcoming events, job opportunities and more, via Email, Social and SACNAS calendar.

Membership Engagement Opportunities

Webinars *Subject to availability
• Choice between:
  · $7,500: Sponsor an existing SACNAS webinar
  · $12,500: Design and co-host a 1-hour webinar with SACNAS
    · Promoted with targeted emails, social posts, SACNAS website & more

Recruitment starting at $10,000
• Recruit with ease by receiving a curated list of resumes that SACNAS Staff will review and select based on the discipline and specifications of your choosing
• Resumes will be drawn from SACNAS Members, research presenters, chapter members and professionals based on your needs
• Upgrades include unlimited posting to the SACNAS Career Center with highlighted posts, social media promotion, newsletter inclusion and more

Learn more HERE

See more about SACNAS webinars HERE

Our program had a very positive conference experience. We were able to have a lot of in-depth conversations with students that led to a number of applicants to our PHD program. This conference is unlike any other experience for students or exhibitor – students come in ready to engage and they’re excited!

— Dr. Gabriel Montaño, Professor and Department Chair at Northern Arizona University
Partner Opportunities Continued

*SUBJECT TO CHANGE*

### Giving Tuesday Campaign starting at $15,000
- Dollar for dollar match donation
- Opportunity to support the annual SACNAS Giving Tuesday campaign
- Social media, email and website recognition
- Announcement and recognition at annual conference

### Chapter Programs starting at $25,000
- Wide ranging opportunities from sponsoring a single chapter at an institution to co-branding on materials and content provided to 118+ chapters across the country
- Fully sponsor chapters including content, materials, and events to include:
  - Branded opportunities to host multiple regional conferences, host professional development sessions for chapter members, and sponsor a chapter leadership institute

### Community College Day starting at $45,000
- National virtual conference with over 400 participants preparing to transfer into four-year STEM programs
- Opportunity to be the signature sponsoring partner

### Digital Library Partnership starting at $55,000
- Exclusive partner for the entire digital library of conference material and ongoing SACNAS webinars
- Yearlong branding of the digital library
  - Upgrade options available to include hosting and branding webinars, various speaking opportunities and more

### LPSLI Scholarship starting at $10,500
- Sponsor team members to join and mix with a powerful cohort of emerging leaders from across STEM committed to diversity, equity, and inclusion

### Linton-Poodry SACNAS Leadership Institute Sponsorship starting at $45,000
- Varying levels of co-sponsorship, all of which include opportunities to engage the full cohort both directly and through integrated materials
- Ad-on branded engagements options include, sponsored meals and receptions, custom sessions, pre-recorded engagements, group experiences

The sessions helped me explore more in STEM, reminding me this is the right field for me. I liked [to see] how professionals have become successful in their field. It's great to be part of a community that represents me as Native American and [made me] feel more welcome.

— Conference Attendee
Partner Opportunities Continued

*SUBJECT TO CHANGE*

## Conference Opportunities

### Opportunities for both National Diversity in STEM Conference and CareerCon

**Student Presentation Awards** starting at **$1,500**
- Provide the opportunity for a member of your organization to recognize individual students for exemplary research and presentation skills, while gaining personalized visibility and follow-up for your company/institution
- Access to contact information for direct follow up. Written and verbal recognition

**Conference Scholarships** starting at **$5,000**
- Sponsor student scholars in the discipline of your choice
- Receive curated resumes from our database, opportunity to network with students and personalized notifications scholarship(s) were provided by you

**Sessions** starting at **$12,500**
- Professional Development: help advance professionals in STEM by sharing key trends and tangible skills
- Topics can vary from management, presentation, effective communications and more
  - STEM Symposium: Highlight your scientists, their latest research, and increase science education and awareness

**Receptions** starting at **$12,500**
- Host an exclusive event where we create space for specific groups to network, reflect, celebrate, and further foster community together
- Black, Afro Latinx, Women in STEM, LGBTQ+ or discipline specific options available

**Exhibiting at SACNAS** starting at **$2,250**
- Increase recruitment, engagement, and visibility with the next generation of STEM leaders
- Build brand awareness for your company, agency, or institution
- Generate quality leads and network with the next generation of underrepresented minority scientists
- Student & Chapter Award Ceremonies: celebrate and recognize award recipients and top achieving chapters.
- Speaking opportunity, branding, registration and access to contact information

**Connect365** starting at **$10,000**
- Take your digital engagement and exhibiting experience to a whole new level with SACNAS Connect365!
- Year-Round access to the nations most engaged and diverse student population for 365 days!
- Most levels include exhibit booths for NDSTEM and CareerCon22

**Elite Sponsorship, Specific to Conference and Regional Events** $24,000 - $225,000
- Speaking engagements at annual conference, year-round brand visibility, conference booth + registrations, access to resume bank, branded webinar or session and more
- Presenting, Diamond, Platinum, Gold levels available

**Ceremonies**
- Student Presentation Award Ceremony, **$20,000**
- Chapter Awards Ceremony, **$15,000**
- American Indian Dance Performance, **$10,000**

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*I was the first in my family to attend college, so when I attended the SACNAS conference... I saw, for the first time, people JUST LIKE ME engaged in scientific research. I came back to school engaged and determined to complete my degree.*

— Catherine Velazquez, SACNAS Member and Conference Attendee
Let’s change the face of STEM together

The SACNAS conference reinvigorated my love for STEM. It motivated me to excel in my field. It reminded me of the reasons I got into STEM in the first place.
— Conference Attendee.

Upcoming Conferences

2021
Next Level Digital Experience
from October 25-29

2022
San Juan, Puerto Rico
from October 27-29

2023
Portland, Oregon
from October 26-28

2024
Phoenix, Arizona
from October 31 - November 2

2025
Columbus, Ohio
from October 30 – November 1

2026
Long Beach, California
from October 28 – 30

Let's change the face of STEM together

Click HERE to partner with SACNAS

For more information please email Ashle Olivas
at partnerships@sacnas.org

2020 Virtual Conference Recap – click HERE to learn more