SACNAS Partner Engagement Opportunities

**SACNAS – Society for Advancement of Chicanos/Hispanics and Native Americans in Science** – is an inclusive organization dedicated to fostering the success of Chicanos/Hispanics and Native Americans, from college students to professionals, in attaining advanced degrees, careers, and positions of leadership in STEM.

At SACNAS, we understand that diverse voices bring creative solutions to our world's most pressing scientific problems. That’s why we're building a national network that is innovative, powerful and inclusive. Our programs and events train and support the next generation of diverse STEM talent.

By partnering with SACNAS, you can leave a legacy that empowers our communities, provides limitless possibilities, and sustains change. From scholarships to program enhancements, your investment directly benefits both the future of our emerging professionals and the success of the nation's STEM endeavor overall.

**SACNAS Membership Demographics**

*As of January 2021*

8,296 active members

- 40% undergraduate student
- 3% postbaccalaureate
- 29% graduate student
- less than 1% postdoc
- 21% professionals
- 92% academia
- 3% non-profit
- 3% private industry
- 2% government

- 37% First-generation college student
- Less than 1% DREAMer, DACA, or undocumented immigrant

All About SACNAS – click HERE to learn more

Click HERE for Regional Information
CUSTOM PACKAGES AVAILABLE
Let us design an individual package to meet the unique goals of your company! We are committed to creating partnerships that reflect the goals of your company and are always open to new and innovative ideas that best support SACNAS and our partners.

SACNAS Partnership Council: founding members, $40,000
- Share and explore strategies that drive growth and set expectations for joint success
- Opportunity to engage with SACNAS year-round and drive growth in your workforce

Learn more HERE

Membership Engagement Opportunities
Webinars *Subject to availability
- Choice between:
  - $7,500: Sponsor an existing SACNAS webinar
  - $12,500: Design and co-host a 1-hour webinar with SACNAS
    - Promoted with targeted emails, social posts, SACNAS website & more

See more about SACNAS webinars HERE

Promotional Opportunities
Brand Visibility starting at $1,500
- Expand brand recognition, increase visibility, and support validity and credibility in the STEM diversity space
- Leverage our diverse platforms as part of your marketing and brand strategy to reach thousands

Virtual Outreach starting at $2,500
- Reach our audience with targeted messaging about your upcoming events, job opportunities and more, via email, social and SACNAS calendar

Learn more HERE

Promotional Opportunities

Our program had a very positive conference experience. We were able to have a lot of in-depth conversations with students that led to a number of applicants to our PHD program. This conference is unlike any other experience for students or exhibitor – students come in ready to engage and they’re excited!

— Dr. Gabriel Montaño, Professor and Department Chair at Northern Arizona University
Partner Opportunities Continued

*SUBJECT TO CHANGE*

Program Support Opportunities

**Giving Tuesday Campaign starting at $15,000**
- Dollar for dollar match donation
- Opportunity to support the annual SACNAS Giving Tuesday campaign
- Social media, email, and website recognition
- Announcement and recognition at annual conference

**Chapter Programs starting at $25,000**
- Wide ranging opportunities from sponsoring a single chapter at an institution to co-branding on materials and content provided to 118+ chapters across the country
- Fully sponsor chapters including content, materials, and events to include:
  - Branded opportunities to host multiple regional conferences, host professional development sessions for chapter members, and sponsor a chapter leadership institute

**Community College Day starting at $45,000**
- National virtual conference with over 400 participants preparing to transfer into four-year STEM programs
- Opportunity to be the signature sponsoring partner

**Digital Library Partnership starting at $55,000**
- Exclusive partner for the entire digital library of conference material and ongoing SACNAS webinars
- Yearlong branding of the digital library
  - Upgrade options available to include hosting and branding webinars, various speaking opportunities and more

Leadership Support Opportunities

**LPSLI Scholarship starting at $10,500**
- Sponsor team members to join and mix with a powerful cohort of emerging leaders from across STEM committed to diversity, equity, and inclusion

**LPSLI Sponsorship starting at $45,000**
- Varying levels of co-sponsorship, all of which include opportunities to engage the full cohort both directly and through integrated materials
- Add-on branded engagements options include, sponsored meals and receptions, custom sessions, pre-recorded engagements, group experiences

The sessions helped me explore more in STEM, reminding me this is the right field for me. I liked [to see] how professionals have become successful in their field. It's great to be part of a community that represents me as Native American and [made me] feel more welcome.

— Conference Attendee
Partner Opportunities Continued

*SUBJECT TO CHANGE*

**SACNAS365**

starting at $30,000

- Take your digital engagement and exhibiting experience to a whole new level with SACNAS365!
- Year-Round access to the nations most engaged and diverse student population for 365 days!
- Includes benefits for both NDiSTEM and CareerCon22

Learn more HERE

**Elite Level Partnerships**

$75,000 - $200,000

- All levels include SACNAS CareerCon, SACNAS365, and Partnership Council benefits
- Speaking engagements, year-round brand visibility, conference booth + registrations, access to resume bank, branded webinar or session and more
- Presenting, Diamond, Platinum, Gold, Silver levels available

Learn more HERE

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The First Ever SACNAS CareerCon

**Launching 2-22-22!!!**

SACNAS CareerCon is a new immersive, cohort-based career event that will engage high-caliber STEM career seekers in a transformative, experiential-learning environment. This once-in-a-lifetime event provides students, job seekers, and professionals with innovative tools for bringing your whole self to STEM, recognizing strengths, and combining practical professional skills and highly tailored career matching centered in a culture of inclusion and intersectionality. No longer will we leave our brilliant STEM scholars who are the least resourced, and least connected to wander down a hallway hoping that good luck and the right question to the right person will properly determine their future. We are going to be the “anti-career fair” and create completely curated and intelligent matches in an environment of shared learning that will forever change our scholar’s careers and transform the face of STEM!

This event will be the culmination of all that makes SACNAS the best STEM talent matching organization in the country, with resources for scientists to take their networking and personal development to the next level.

*To partner with SACNAS at CareerCon, become an Elite or SACNAS365 partner today!*

Learn more HERE
## Event Specific Opportunities

### Student Presentation Awards
**starting at $1,500**
- Provide the opportunity for a member of your organization to recognize individual students for exemplary research and presentation skills, while gaining personalized visibility and follow-up for your company/institution
- Access to contact information for direct follow up
- Written and verbal recognition

### Conference Scholarships
**starting at $5,000**
- Sponsor student scholars in the discipline of your choice
- Receive curated resumes from our database, opportunity to network with students and personalized notifications

### Sessions
**starting at $12,500**
- Professional Development: help advance professionals in STEM by sharing key trends and tangible skills
- Topics can vary from management, presentation, effective communications and more
  - STEM Symposium: Highlight your scientists, their latest research, and increase science education and awareness

### Receptions
**starting at $12,500**
- Host an exclusive event where we create space for specific groups to network, reflect, celebrate, and further foster community together
- Black, Afro Latinx, Women in STEM, LGBTQ+ or discipline specific options available

### Ceremonies
- **American Indian Dance Performance**
  - $10,000
- **Chapter Awards Ceremony**
  - $15,000
- **Student Presentation Award Ceremony**
  - $20,000

### BOLTS Program
**starting at $10,000**
- SACNAS is partnering with PNNL to bring students to the 2021 SACNAS NDiSTEM Digital Conference and provide opportunities for them to integrate into the SACNAS community at the early stage of their academic careers. During the conference, students will present research they conducted while interning at PNNL and participate in other mentorship programs.

### Exhibiting at NDiSTEM
**starting at $2,250**
- Increase recruitment, engagement, and visibility with the next generation of STEM leaders
- Build brand awareness for your company, agency, or institution
- Generate quality leads and network with the next generation of underrepresented minority scientists
- Student & Chapter Award Ceremonies: celebrate and recognize award recipients and top achieving chapters
- Speaking opportunity, branding, registration, and access to contact information

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**Learn more HERE**
Let’s change the face of STEM together

Upcoming Conferences

2021
Next Level Digital Experience
from October 25-29

2022
The first ever SACNAS CareerCon
Digital Experience from February 22-25
San Juan, Puerto Rico
from October 27-29

2023
Portland, Oregon
from October 26-28

2024
Phoenix, Arizona
from October 31 - November 2

2025
Columbus, Ohio
from October 30 – November 1

2026
Long Beach, California
from October 28 – 30

[The SACNAS conference] reinvigorated my love for STEM. It motivated me to excel in my field. It reminded me of the reasons I got into STEM in the first place.
— Conference Attendee

Click HERE to partner with SACNAS

For more information, please email Ashle Olivas
at partnerships@sacnas.org

2020 Virtual Conference Recap – click HERE to learn more